

OFFICIAL BALLOT

CONSOLIDATED GENERAL ELECTION

COUNTY OF SANTA CRUZ, TUESDAY, NOVEMBER 7, 2006



INSTRUCTIONS TO VOTERS: To VOTE, CONNECT THE ARROW pointing to your choice, like this:

To vote for a qualified write-in candidate, write the person's name on the blank line provided and CONNECT THE ARROW:

IMPORTANT: Use only a blue or black ink pen.

If you make a mistake marking your ballot, return it to the Election Official and a replacement ballot will be issued.

Sample

STATE		STATE		JUDICIAL	
Governor	Vote for One	Attorney General	Vote for One	Vote Yes or No for Each Office	
PETER MIGUEL CAMEJO Financial Advisor	Green	JERRY BROWN Oakland Mayor/Attorney	Democratic	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
EDWARD C. NOONAN Computer Shop Owner	American Independent	KENNETH A. WEISSMAN Attorney At Law	Libertarian	Shall Associate Justice JOYCE L. KENNARD be elected to the office for the term provided by law?	YES NO
PHIL ANGELIDES Treasurer of the State of California	Democratic	MICHAEL S. WYMAN Attorney-At-Law	Green	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
ARNOLD SCHWARZENEGGER Governor	Republican	CHUCK POOCHIGIAN California Senator/Attorney	Republican	Shall Associate Justice CAROL A. CORRIGAN be elected to the office for the term provided by law?	YES NO
ART OLIVIER Engineer	Libertarian	JACK HARRISON Attorney/Rent Commissioner	Peace and Freedom	FOR PRESIDING JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
JANICE JORDAN Counselor	Peace and Freedom			Shall Presiding Justice CONRAD L. RUSHING be elected to the office for the term provided by law?	YES NO
		Insurance Commissioner	Vote for One	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
Lieutenant Governor	Vote for One	CRUZ M. BUSTAMANTE California Lt. Governor	Democratic	Shall Associate Justice NATHAN D. MIHARA be elected to the office for the term provided by law?	YES NO
DONNA J. WARREN Financial Manager/Author	Green	TOM CONDIT Writer	Peace and Freedom	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
STEWART A. ALEXANDER Automobile Sales Consultant	Peace and Freedom	LARRY CAFIERO Newspaper Editor	Green	Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO
LYNNETTE SHAW Caregiver/Musician	Libertarian	STEVE POIZNER Businessman/Entrepreneur	Republican	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
JIM KING Real Estate Broker	American Independent	DALE F. OGDEN Actuary/Insurance Consultant	Libertarian	Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO
JOHN GARAMENDI California State Insurance Commissioner	Democratic	JAY EARL BURDEN Student	American Independent	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
TOM MCCLINTOCK California State Senator	Republican			Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO



Ballot

Secretary of State GLENN MC MILLON, JR. Small Business Owner	Member, State Board of Equalization 1st District KENNITA WATSON Retired Quality Engineer	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT Shall Associate Justice WENDY CLARK DUFFY be elected to the office for the term provided by law?
BRUCE MCPHERSON Appointed Secretary of State	BETTY T. YEE Acting Equalization Boardmember	YES
GAIL K. LIGHTFOOT Retired Nurse	DAVID CAMPBELL Office Worker	NO
MARGIE AKIN Archaeologist/Medical Anthropologist	DAVID J. NEIGHBORS Certified Public Accountant	SCHOOL
FORREST HILL Financial Advisor	UNITED STATES SENATOR	County Superintendent of Schools ROWLAND BAKER Assistant County Superintendent
DEBRA BOWEN State Senator	MICHAEL S. METTI Parent/Educator/Businessman	MICHAEL WATKINS Educator/School Administrator
Controller	TODD CHRETEN Writer	SCOTTS VALLEY UNIFIED SCHOOL DISTRICT
WARREN MARK CAMPBELL Minister	MARSHA FEINLAND Retired Teacher	Governing Board Member JONDI GUMZ Journalist/Grant Writer
LAURA WELLS Financial Systems Consultant	DIANNE FEINSTEIN United States Senator	ALLISON CLARK NIDAY Incumbent
DONNA TELLO Tax Accountant	DON J. GRUNDMANN Doctor of Chiropractic	MARSHALL WOLF Incumbent
TONY STRICKLAND Taxpayer Organization President	RICHARD "DICK" MOUNTJOY Immigration Control Consultant	DOMINIC PASSANISI Business Owner/Parent
ELIZABETH CERVANTES BARRON Retired Teacher	UNITED STATES REPRESENTATIVE	
JOHN CHIANG Member, State Board of Equalization	14th District BRIAN HOLTZ Engineer/Author/Father	DISTRICT
Treasurer	CAROL BROUILLET Director, Nonprofit Organizer	SCOTTS VALLEY FIRE PROTECTION DISTRICT
CLAUDE PARRISH Member, State Board of Equalization	ANNA G. ESHOO Member of Congress	Vote for no more than Two
MEHUL M. THAKKER Investment Advisor	ROB SMITH Account Executive	Director RICHARD CLARK Incumbent
MARIAN SMITHSON City Treasurer/CPA	MEMBER OF THE STATE ASSEMBLY	RUDY J. CABIGAS Incumbent
GERALD SANDERS	27th District MICHAEL MORRISON Councilmember/Business Manager	JON C. WALSH Fire Fighter
E. JUSTIN NOONAN Computer Technician	JOHN LAIRD State Assembly member	
BILL LOCKYER California Attorney General		

VOTE BOTH SIDES

CA44-1-1023-0004



Sample

MEASURES SUBMITTED TO THE VOTERS		MEASURES SUBMITTED TO THE VOTERS		MEASURES SUBMITTED TO THE VOTERS					
DISTRICT		STATE		STATE					
SCOTTS VALLEY WATER DISTRICT		83 SEX OFFENDERS, SEXUALLY VIOLENT PREDATORS, PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING. INITIATIVE STATUTE. Increases penalties for violent and habitual sex offenders and child molesters. Prohibits residence near schools and parks. Requires Global Positioning System monitoring of registered sex offenders. Fiscal Impact: Net state operating costs within ten years of up to a couple hundred million dollars annually; potential one-time state construction costs up to several hundred million dollars; unknown net fiscal impact on local governments.		84 WATER QUALITY, SAFETY AND SUPPLY, FLOOD CONTROL, NATURAL RESOURCE PROTECTION. PARK IMPROVEMENTS, BONDS. INITIATIVE STATUTE. Funds water, flood control, natural resources, park and conservation projects by authorizing \$5,388,000,000 in general obligation bonds. Emergency drinking water safety provisions. Fiscal Impact: State cost of \$10.5 billion over 30 years to repay bonds. Reduced local property tax revenues of several million dollars annually. Unknown state and local operations and maintenance costs, potentially tens of millions of dollars annually.		85 WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINORS PREGNANCY. INITIATIVE CONSTITUTIONAL AMENDMENT. Amends California Constitution prohibiting abortion for unemancipated minor until 48 hours after physician notifies minor's parent/guardian, except in medical emergency or with parental waiver. Mandates reporting requirements. Authorizes monetary damages against physicians for violation. Fiscal Impact: Potential unknown net state costs of several million dollars annually for health and social services programs, court administration, and state health agency administration combined.		86 TAX ON CIGARETTES. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes additional \$2.60 per pack excise tax on cigarettes and indirectly increases taxes on other tobacco products. Provides funding for various health programs, children's health coverage, and tobacco-related programs. Fiscal Impact: Increase in excise tax revenues of about \$2.1 billion annually in 2007-08 spent for the specified purposes outlined above. Other potentially significant costs and savings for state and local governments due to program changes.	
MEASURES SUBMITTED TO THE VOTERS		MEASURES SUBMITTED TO THE VOTERS		MEASURES SUBMITTED TO THE VOTERS					
STATE		STATE		STATE					
1A TRANSPORTATION FUNDING PROTECTION. LEGISLATIVE CONSTITUTIONAL AMENDMENT. Protects transportation funding for traffic congestion relief projects, safety improvements, and local streets and roads. Prohibits the state sales tax on motor vehicle fuels from being used for any purpose other than transportation improvements. Authorizes loans of these funds only in the case of severe state fiscal hardship. Requires loans of revenues from states sales tax on motor vehicle fuels to be fully repaid within the three years. Restricts loans to no more than twice in any 10-year period. Fiscal Impact: No revenue effect or cost effects. Increases stability of funding to transportation in 2007 and thereafter.		1B HIGHWAY SAFETY, TRAFFIC REDUCTION, AIR QUALITY, AND PORT SECURITY BOND ACT OF 2006. This act makes safety improvements and repairs to state highways, upgrades freeways to reduce congestion, repairs local streets and roads, upgrades highways along major transportation corridors, improves seismic safety of local bridges, expands public transit, helps complete the state's network of car pool lanes, reduces air pollution, and improves anti-terrorism security at shipping ports by providing for a bond issue not to exceed nineteen billion nine hundred twenty-five million dollars (\$19,925,000,000). Fiscal Impact: State costs of approximately \$38.9 billion over 30 years to repay bonds. Additional unknown state and local operations and maintenance costs.		1B HIGHWAY SAFETY, TRAFFIC REDUCTION, AIR QUALITY, AND PORT SECURITY BOND ACT OF 2006. This act makes safety improvements and repairs to state highways, upgrades freeways to reduce congestion, repairs local streets and roads, upgrades highways along major transportation corridors, improves seismic safety of local bridges, expands public transit, helps complete the state's network of car pool lanes, reduces air pollution, and improves anti-terrorism security at shipping ports by providing for a bond issue not to exceed nineteen billion nine hundred twenty-five million dollars (\$19,925,000,000). Fiscal Impact: State costs of approximately \$38.9 billion over 30 years to repay bonds. Additional unknown state and local operations and maintenance costs.					
SCOTTS VALLEY FIRE PROTECTION DISTRICT BOND MEASURE. Shall the Scotts Valley Fire Protection District be authorized to issue general obligation bonds (no bond amount not exceeding \$5,200,000, bearing interest at legal rates, to assist in constructing a new fire station, pay costs of issuance, and levy an ad valorem tax on taxable property in the District at a rate sufficient to pay for the bonds and the administration thereof?		83 SEX OFFENDERS, SEXUALLY VIOLENT PREDATORS, PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING. INITIATIVE STATUTE. Increases penalties for violent and habitual sex offenders and child molesters. Prohibits residence near schools and parks. Requires Global Positioning System monitoring of registered sex offenders. Fiscal Impact: Net state operating costs within ten years of up to a couple hundred million dollars annually; potential one-time state construction costs up to several hundred million dollars; unknown net fiscal impact on local governments.		84 WATER QUALITY, SAFETY AND SUPPLY, FLOOD CONTROL, NATURAL RESOURCE PROTECTION. PARK IMPROVEMENTS, BONDS. INITIATIVE STATUTE. Funds water, flood control, natural resources, park and conservation projects by authorizing \$5,388,000,000 in general obligation bonds. Emergency drinking water safety provisions. Fiscal Impact: State cost of \$10.5 billion over 30 years to repay bonds. Reduced local property tax revenues of several million dollars annually. Unknown state and local operations and maintenance costs, potentially tens of millions of dollars annually.		85 WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINORS PREGNANCY. INITIATIVE CONSTITUTIONAL AMENDMENT. Amends California Constitution prohibiting abortion for unemancipated minor until 48 hours after physician notifies minor's parent/guardian, except in medical emergency or with parental waiver. Mandates reporting requirements. Authorizes monetary damages against physicians for violation. Fiscal Impact: Potential unknown net state costs of several million dollars annually for health and social services programs, court administration, and state health agency administration combined.		86 TAX ON CIGARETTES. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes additional \$2.60 per pack excise tax on cigarettes and indirectly increases taxes on other tobacco products. Provides funding for various health programs, children's health coverage, and tobacco-related programs. Fiscal Impact: Increase in excise tax revenues of about \$2.1 billion annually in 2007-08 spent for the specified purposes outlined above. Other potentially significant costs and savings for state and local governments due to program changes.	
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Ballot

1C HOUSING AND EMERGENCY SHELTER TRUST FUND ACT OF 2006. For the purpose of providing shelters for battered women and their children, clean and safe housing for low-income senior citizens; homeownership assistance for the disabled, military veterans, and working families; and repairs and accessibility improvements to apartment for families and disabled citizens, the state shall issue bonds totaling two billion eight hundred fifty million dollars (\$2,850,000,000) paid from existing state funds at an average annual cost of two hundred and four million dollars (\$204,000,000) per year over the 30 year life of the bonds. Requires reporting and publication of annual independent audited reports showing use of funds, and limits administration and overhead costs.	☐ YES ☐ NO
1D KINDERGARTEN-UNIVERSITY PUBLIC EDUCATION FACILITIES BOND ACT OF 2006. This ten billion four hundred sixteen million dollar (\$10,416,000,000) bond issue will provide needed funding to relieve public school overcrowding and to repair older schools. It will improve earthquake safety and fund vocational educational facilities in public schools. Bond funds must be spent according to strict accountability measures. Funds will also be used to repair and upgrade existing public college and university buildings and to build new classrooms to accommodate the growing student enrollment in the California Community Colleges, the University of California, and the California State University. Fiscal Impact: State costs of about \$20.3 billion to pay off both the principal (\$10.4 billion) and interest (\$9.9 billion) on the bonds. Payments of about \$680 million per year.	☐ YES ☐ NO
1E DISASTER PREPAREDNESS AND FLOOD PREVENTION BOND ACT OF 2006. This act rebuilds and repairs California's most vulnerable flood control structures to protect homes and prevent loss of life from flood-related disasters, including levee failures, flash floods, and mudslides; it protects California's drinking water supply system by rebuilding delta levees that are vulnerable to earthquakes and storms; by authorizing a \$4.09 billion dollar bond act. Fiscal Impact: State costs of approximately \$8 billion over 30 years to repay bonds. Reduction in local property tax revenues of potentially up to several million dollars annually. Additional unknown state and local operations and maintenance costs.	☐ YES ☐ NO
87 ALTERNATIVE ENERGY, RESEARCH, PRODUCTION, INCENTIVES, TAX ON CALIFORNIA OIL PRODUCERS, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Establishes \$4 billion program to reduce petroleum consumption through incentives for alternative energy, education and training. Funded by tax on California oil producers. Fiscal Impact: State oil tax revenues of \$225 million to \$485 million annually for alternative energy programs totaling \$4 billion. State and local revenue reductions up to low tens of millions of dollars annually.	☐ YES ☐ NO
88 EDUCATION FUNDING, REAL PROPERTY PARCEL TAX, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes \$50 tax on each real property parcel to provide additional public school funding for kindergarten through grade 12. Exempts certain elderly, disabled homeowners from tax. Use of funds restricted to specific educational purposes. Fiscal Impact: State parcel tax revenue of roughly \$450 million annually, allocated to school districts for specified education programs.	☐ YES ☐ NO
89 POLITICAL CAMPAIGNS, PUBLIC FINANCING, CORPORATE TAX INCREASE, CAMPAIGN CONTRIBUTION AND EXPENDITURE LIMITS, INITIATIVE STATUTE. Provides that eligible candidates for state elective office may receive public campaign funding. Increases tax on corporations and financial institutions by 0.2 percent to fund program. Imposes new campaign contribution/expenditure limits. Fiscal Impact: Increased revenues (primarily from increased taxes on corporations and financial institutions) totaling more than \$200 million annually to pay for the public financing of political campaigns.	☐ YES ☐ NO
90 GOVERNMENT ACQUISITION, REGULATION OF PRIVATE PROPERTY, INITIATIVE CONSTITUTIONAL AMENDMENT. Bars state/local governments from condemning or damaging private property to promote other private projects, uses. Limits government's authority to adopt certain land use, housing, consumer, environmental, workplace laws/regulations. Fiscal Impact: Increased annual government costs to pay property owners for losses to their property associated with new laws and rules, and for property acquisitions. These costs are unknown, but potentially significant on a statewide basis.	☐ YES ☐ NO

CA44-2-F1

VOTE BOTH SIDES



VOTER'S PAMPHLET

STATE LEGISLATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot.
Pursuant to Government Code Section 85601(c), only a candidate who accepts voluntary expenditure limits may purchase space for a statement.

Statement of **JOHN LAIRD**, Candidate for
State Assembly
27th District

Occupation: State Assemblymember

Age: 56

I have been honored to represent Santa Cruz County in the State Assembly the past four years. I have moved into the Assembly leadership as Chair of the Budget Committee and as a lead member of the conference committees on the budget and the infrastructure bond package.

As a leader in the Assembly, I have fought to extend health insurance to all California children, roll back community college fees, restore education funding, ensure that California's environmental protection is strong, and give working people a fair shake from state government.

My bills to help first-time homebuyers in Santa Cruz County, extend state civil rights protections, protect agricultural land from urban development, give public transit workers a role in managing their pension funds, expand the number of children in school nutrition programs, and restore community college health services have all been signed into law.

I am particularly proud of the successful bipartisan effort to pass the Laird-Leslie Act, which established the Sierra Nevada Conservancy.

We still must extend health care to all Californians, ensure access to higher education and work together to attack the problem of global warming.

I bring to my job thirty years experience as a mayor, councilmember, community college trustee, congressional assistant, budget analyst, non-profit executive director and community activist.

It is an honor to serve you in the state legislature. I ask for your support - in both the election and with the continuing challenges facing California and the Monterey Bay Area.

www.johnlaird.org

1270-001

Declaración de **JOHN LAIRD**, Candidato para la
Asamblea Estatal
Distrito 27

Ocupación: Asambleísta estatal

Edad: 56

Durante los últimos cuatro años, he tenido el honor de representar al Condado de Santa Cruz ante la Asamblea Estatal. He ingresado en la dirección de la Asamblea como presidente del Comité del Presupuesto y como miembro dirigente de los comités de conferencia sobre el presupuesto y sobre el paquete de bonos para la infraestructura.

Como líder de la Asamblea, he luchado para extender el seguro médico para todos los niños de California, para reducir las colegiaturas de los colegios comunitarios, para restablecer el financiamiento de la educación, para garantizar que la protección ambiental de California sea fuerte y para darles a las personas que trabajan un trato justo con el gobierno estatal.

Mis proyectos de ley para ayudar a las personas que compren su primera residencia en el Condado de Santa Cruz, para extender las protecciones de los derechos civiles en este Estado, para proteger las tierras agrícolas contra la expansión urbana, para concederles a los trabajadores del transporte público influencia en la administración de sus fondos de pensiones, para ampliar el número de programas de nutrición para los niños escolares, y para restaurar los servicios médicos de los colegios universitarios, y todos fueron refrendados y convertidos en ley.

Estoy particularmente orgulloso de la exitosa iniciativa bipartidista para aprobar la Ley Laird-Leslie, la cual estableció la Junta de Protección Ambiental de la Sierra Nevada.

Todavía tenemos que extender el cuidado de la salud a todos los residentes de California, garantizar el acceso a la educación superior y trabajar juntos para acometer el problema del calentamiento del planeta.

Llevo a mi trabajo treinta años de experiencia como alcalde, concejal, miembro del consejo de administración de colegio comunitario, ayudante legislativo, analista de presupuestos, director ejecutivo de una empresa sin fines de lucro y activista en la comunidad.

Es un honor servirle a usted en la legislatura estatal. Le pido su apoyo – tanto en las elecciones como en los constantes asuntos desafiantes que California y el Área de la Bahía tienen que enfrentar. www.johnlaird.org

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **ROWLAND BAKER**, Candidate for
Superintendent of Schools
Santa Cruz County

Occupation: Santa Cruz County Assistant Superintendent of Schools **Age:** 55

For 33 years I've worked to make Santa Cruz County's schools better. During my 15 years as a classroom teacher, 5 years as a principal, and 13 years at the County Office of Education, I've lead with vision and innovation to address the needs of our students and schools. My years working with the Department of Education in Sacramento have given me the expertise needed to help secure millions of dollars in grants and special funding for local schools. Many key educators and other community leaders support my candidacy. The current County Superintendent of Schools endorses me.

My goals:

- Develop curriculum and programs to ensure the success of all students.
- Recruit, support and retain excellent teachers and staff.
- Maximize state and federal funding while ensuring school district fiscal accountability.
- Streamline and consolidate county services in a way that supports individual school districts.

If elected, I will provide the leadership necessary to represent our county in Sacramento. I will develop programs that improve our schools and address their unique and rapidly changing needs. As a native of our county, a parent and lifelong educator, I'm committed to creating the best possible education for all of our students.

<http://www.bakerforsuperintendent.com>

3005-002

Declaración de **ROWLAND BAKER**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Asistente al Superintendente de Escuelas del Condado de Santa Cruz **Edad:** 55

Por 33 años, he trabajado para mejorar las escuelas del Condado de Santa Cruz. Durante 15 años como maestro en las aulas, 5 años como director escolar, y 13 años en las Oficinas de Educación del Condado, he liderado con visión y con innovación para hacer frente a las necesidades de nuestros alumnos y de nuestras escuelas. Mis años de trabajo con el Departamento de Educación en Sacramento me han dotado de la pericia necesaria para ayudar a obtener millones de dólares en donaciones y en fondos especiales para las escuelas locales. Mi candidatura cuenta con el respaldo de muchos educadores importantes y de otros dirigentes de la comunidad. El actual Superintendente de Escuelas del Condado me ha dado su aprobación, también.

Éstas son mis metas:

- Establecer planes académicos y programas para garantizar el éxito de todos los alumnos.
- Reclutar, apoyar y retener a excelentes maestros y empleados.
- Aumentar al máximo el financiamiento federal y estatal en tanto que se garantiza la responsabilidad fiscal del distrito escolar.
- Agilizar y consolidar los servicios del condado de una manera que apoye los distritos escolares individuales.

Si soy elegido, ofreceré la dirección necesaria para representar a nuestro condado en Sacramento. Desarrollaré programas que mejoren nuestras escuelas y que enfrenten sus necesidades únicas que cambian tan rápido. Como natural de nuestro condado, como padre y como educador por toda mi vida, estoy comprometido a establecer la mejor educación posible para todos nuestros alumnos.

<http://www.bakerforsuperintendent.com>

3005-002

Statement of **MICHAEL WATKINS**, Candidate for
Superintendent of Schools
County of Santa Cruz

Occupation: Educator and School Administrator **Age:** 56

I am running for Superintendent because I refuse to accept the declining state of our public schools. New leadership is the answer.

As your Superintendent, I will:

- Put students first
- Empower teachers and include parents in decision making
- Fight to get Santa Cruz County schools every dollar due from state and federal government, make wise use of tax payer dollars, and direct funds to the classroom
- Work with business leaders to prepare students for the demands of the 21st Century workforce
- Promote tolerance and embrace diversity

I have been endorsed by:

- Sandra Nichols and Lupe Rivas (former candidates)
- Teachers (California Teacher's Association)
- Democrats (Democratic Women's Club)
- Classified school employees (Classified School Employees Association 484)
- Working families (AFSCME 3299)
- GLBT Alliance
- Democracy for America

I have 35 years of experience working in every aspect of education including: classroom teaching, school administration and balancing multi-million dollar budgets. I have been honored for, "Visionary Leadership" by the Board of Supervisors and "Positive Change for Youth" by the Watsonville City Council.

The status quo is no longer acceptable. I will welcome the community's input and build new partnerships. I respectfully request your vote. Together, we can make public education the gateway to a better future.

3005-001

Declaración de **MICHAEL WATKINS**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Educador y administrador escolar **Edad:** 56

Me postulo para el puesto de Superintendente porque me niego a aceptar el empeoramiento de nuestras escuelas públicas. La respuesta reside en obtener nueva dirección.

Como su Superintendente, Yo

- Daré prioridad a los alumnos; Concederé poderes a los maestros e incluiré a los padres en la toma de decisiones; Lucharé para que las escuelas del Condado de Santa Cruz puedan obtener todo el dinero que merecen del gobierno estatal y federal, utilizaré prudentemente los fondos del contribuyente y dirigiré los fondos hacia los salones de clases; Trabajaré con los líderes del sector comercial para preparar a los alumnos para las exigencias del mundo laboral del Siglo XXI; Fomentaré la tolerancia y daré la bienvenida a la diversidad

Cuento con el respaldo de:

- Sandra Nichols y Lupe Rivas (ex candidatas); Los maestros (la Asociación de Maestros de California); Los demócratas (el Club de Mujeres Demócratas); Los empleados escolares especializados (la Asociación de Empleados Escolares Especializados 484); Las familias que trabajan (AFSCME – la Federación Americana de Empleados Municipales, Estatales y Federales 3299); La Alianza GLBT (alianza entres gays y lesbianas); Democracia para Estados Unidos

Tengo 35 años de experiencia de trabajar en todos los aspectos de la educación incluyendo: como maestro en las aulas, como administrador escolar y en la reconciliación de presupuestos multimillonarios. Recibí el galardón por "Dirección Visionaria" otorgado por el consejo de supervisores y el galardón por "Cambios Positivos para la Juventud" otorgado por el concejo de la ciudad de Watsonville.

Ya no se puede aceptar el sistema establecido. Invitaré las ideas de la comunidad y formaré nuevas alianzas. Solicito respetuosamente su voto. Juntos podemos hacer de la educación pública el umbral para llegar a un futuro mejor.

3005-001

VOTER'S PAMPHLET

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Statement of **JONDI GUMZ**, Candidate for
Governing Board Member
Scotts Valley Unified School District

Occupation: Journalist/School Volunteer

Age: 52

As a mom, I have served Scotts Valley schools with passion, seeking better education for all children and building community partnerships to get results. As your elected representative, my top priorities will be:

- Maintaining a balanced budget
- Raising student achievement for all students
- Finding a real solution for our aging Middle School

I helped numerous teachers obtain classroom grants, started a book sale that funded student scholarships and mentored a High School effort to recycle bottles and cans. With a teacher's support, we parents coached college-bound seniors in essay writing, a project that achieved 100% success for three straight years! My credentials include:

- Distinguished Alumnus, Ripon College
- Founder, Mike O'Connell Scholarship
- Angel Award, Valley Churches United Missions
- Citations, National Association of Secondary School Principals
- Casey Medal, Casey Journalism Center for Children & Families

My son, Bryan Condry, inspired me to volunteer five years ago. He graduated from Brook Knoll, SVMS, SVHS and now attends UC Berkeley.

Community leaders, the Senior Coalition, and Parents for Scotts Valley Schools endorse me. I would appreciate your vote. Thank you.

More information at www.jondigumz.org

3096-001

Statement of **ALLISON CLARK NIDAY**, Candidate for
Governing Board Member
Scotts Valley Unified School District

Occupation: Incumbent/Parent

Age: 43

I am seeking re-election as a Trustee for the Scotts Valley Unified School District. During my tenure I have been committed to improving the overall performance of our District and have:

- Been an active board member at school and community events;
- Been an available contact for parents, city leaders and community;
- Directed the District in the development of its first strategic plan for efficiently and effectively providing excellent educational opportunities for all students;
- Headed the District's Legislative Action Committee and created and led a Student Legislative Action Committee;
- Represented Santa Cruz County as an elected Delegate for the California School Board Association.

As a product of Scotts Valley Unified School District, parent of two in Scotts Valley schools, and a 33-year resident of the city, I am dedicated to ensuring our schools continue to provide quality educational opportunities to all of our children. If re-elected I will continue to work hard on our strategic plan implementation, including improving fiscal efficiencies, plans for a new Middle School and continued emphasis on improving student achievement. At the same time, my active participation in a wide range of school activities and availability to parents and community as an active listener and leader will not waver.

3096-003

Statement of **DOMINIC PASSANISI**, Candidate for
Governing Board Member
Scotts Valley Unified School District Board

Occupation: Business Owner

Age: 49

In serving on the School District Board, I will work toward:

- Accountability in finances;
- A focus on students and their education;
- Support of administrators and educators in their pursuit of excellence;
- Support of long-term goals of students in advanced placement.

As a business owner, I understand the foundation that must be laid in order to promote stability as well as the importance of working toward future goals. Being a long-time resident of Scotts Valley, I also appreciate the positive environment that has been created here for raising and educating our children. I will bring to the Board a drive to see our schools continue toward a focused and stable approach to education. As citizens, we have a moral obligation to provide an effective and meaningful educational experience for students.

I am proud of Scotts Valley, and I desire to be involved as a leader in our community's educational system. If elected, I will do my best to be a positive influence on the School District Board and to see our community and its schools become a stronger and more effective force in the life of Scotts Valley's students.

Visit me online at www.DomForSchoolBoard.com

3096-004

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

Statement of **RICHARD CLARK**, Candidate for
Director
Scotts Valley Fire Protection District

Occupation: Incumbent/Retired Silicon Valley Executive

I have been a Director of the Scotts Valley Fire Protection District since 1996 and I am seeking re-election to a new 4-year term.

I represent the entire community in all matters that come before the Board, and have used my management experience to help the District achieve and maintain a solid financial position.

In the past ten years the District has been able to add a new fire station to improve responses for residents in the northern end of the city and the mountains above Scotts Valley; add Paramedic services benefiting all residents; and establish financial reserves sufficient to fund all our equipment purchases without borrowing. Our reserves have also allowed us to weather large cost increases from workers compensation insurance and employee pension funds without having to reduce service to the community. We also now employ long range financial planning.

Coming challenges for the District where I will make sure the community's needs are served include:

Maintaining staffing excellence as we encounter turnover due to retirements.

Re-balancing and improving response times throughout the District (critical for medical emergencies as well as fires).

Maintaining all services plus an adequate financial reserve in the face of increased costs.

6092-001

Statement of **RUDY J. CABIGAS**, Candidate for
Director
Scotts Valley Fire Protection District

Occupation: Retired Fire Fighter

Age: 55

I have lived in Scotts Valley for 22 years. I am married and have one 16-year-old daughter.

I retired at Fire Captain Rank from the San Jose Fire Department after 30 years of service and plan to stay in Scotts Valley.

I have served as Fire Director for the last 4 years. During this time, I served on the Facilities, Personnel and Policies Committee's.

My goal is to build the La Madrona Fire Station.

This year we tried to get a Bond to build the La Madrona Station and failed by 71 votes. I am heading the La Madrona Committee for the November Measure Ballot and will be working hard to get this Bond passed. I am calling on all that voted yes to bring three other voters to show that this community cares about each other. We need 67 percent but let's get 85 percent and show we care about our Neighbors and Community. The La Madrona Station will provide the best balance and coverage for the entire District.

Time Saves Lives and this is what the new Station will do.

Vote for fiscal responsibility, experience and dedication. Please vote for the Fire Station and me.

6092-003

Statement of **JOHN C. WALSH**, Candidate for
Director
Scotts Valley Fire Protection District

Occupation: Fire Fighter

Age: 32

As a resident and home owner in Scotts Valley, I have a strong desire to be active and serve in the community. I will bring a fresh perspective to the Board regarding the needs of the local Fire Fighters as well as the financial challenges of the District.

My experience includes:

- Endorsement by the Scotts Valley Fire Fighters Assn.
- Professional Fire Fighter/Paramedic with the San Jose Fire Department.
- My wife Tiffany and I own and manage a small business employing 26 part time employees.
- BA, Law & Society from UCSB.

As a professional fire fighter I have knowledge of the job responsibility as well as the need for adequate training and equipment. Through experience as a small business owner I am aware of budget challenges and the need for fiscal responsibility.

If elected, I will:

- Focus on relocation of the fire station, which will reduce response times and save lives.
- Work closely with the Board members to ensure that the fire fighters have adequate training and equipment to perform their job safely and efficiently.
- Practice fiscal responsibility, operate within the district budget, and improve emergency service.

A vote for me is a vote for accountability, cooperation and community safety.

6092-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **DAVE HODGIN**, Candidate for
Director
Scotts Valley Water District

Occupation: Incumbent District President / Business Manager

The availability and quality of our water is paramount. Overall, the Scotts Valley Water District does a good job; however we still are working toward lower cost, better tasting water for all our customers. Over-drafting of our aquifers is a major concern that is often studied but never fully resolved. I will continue to work with the community to find a solution. Feel free to share your ideas with me by contacting: Hodgin95067@yahoo.com

I believe in local decision-making and community service:

- SV Exchange Club (27+ years), District President
- SV Chamber of Commerce, Member (since 1973)
- SV Property Owners Association, Past President
- "Scotts Valley Days", Former Chair
- SV Recreational & Cultural Foundation, Founder

I am a Graduate level Economist and Professional Business Manager, and have recently graduated from the California Special Districts Leadership Academy.

My wife Claire (my best friend for over 50 years), and I live in the Scotts Valley community of Montevelle. We are blessed to have our children & grandchildren living nearby. I look forward to serving you for another term. Thank you for your vote.

6142-003

Statement of **KEN KANNEGAARD**, Candidate for
Director
Scotts Valley Water District

Occupation: Health & Safety Manager/SVUSD Wrestling Coach **Age:** 56

During my tenure as the Health & Safety Manager for the CEMEX Plant,

I have been directly tasked with oversight of the San Vicente and Mill Creek watersheds. Professionally, my responsibilities include close monitoring of the plant's recycled water supply system, and modernization planning for better water distribution to the North Coast community of Davenport.

My wife Jacque and I have made Scotts Valley our home for 17 years. Our two children, Kendra & Kieffer, attend Scotts Valley public schools. We love our City, and the wonderful quality of life all of us enjoy. I have also been involved with the local community:

- Wrestling Coach, SV Middle & SV High School
- Council Appointee, City Parks and Recreation Advocates
- Board Member, Schools Plus Foundation
- Volunteer Liaison, Senior Coalition of Santa Cruz County

My hands-on, field experience qualifies me to serve you as a Director of the Scotts Valley Water District. I will listen to your water concerns and pledge making the protection and enhancement of our groundwater supply a top priority.

When elected, I will work with the Board to promote better utilization of our recycled water. Water conservation and education are also important solutions. I greatly appreciate your vote. Thank You.

6142-002

Statement of **WILLIAM A. KASSIS**, Candidate for
Director
Scotts Valley Water District

Occupation: Volunteer Teacher at Bethany University; Retired Electrical Engineer, IBM

As an incumbent I bring years of experience and knowledge of the water needs and capabilities of Scotts Valley. My major concern has been the continuous availability of potable water for our residents. I have been involved in the important use of recycled water in our District—an innovative method being implemented by an increasing number of water districts in California. I am a member of the Association of California Water Agencies (ACWA) and currently serve on one of their state committees.

My credentials include:

- Resident of Scotts Valley for 37 years;
- Member of the SVWD Board for the past 23 years;
- B.S.E.E. Cal Poly;
- M.S.E.E. San Jose State University;
- D.E. Stanford University;
- Volunteer Teacher at Bethany University for the past 16 years;
- Homeowner;
- Married;

If re-elected to this office, I will continue to do my best to serve the community by providing good water to our current and future residents. I am a longtime resident of our town and want to continue to work for the best of all our residents.

6142-001

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

SCOTTS VALLEY FIRE PROTECTION DISTRICT

N **SCOTTS VALLEY FIRE PROTECTION DISTRICT BOND MEASURE.** Shall the Scotts Valley Fire Protection District be authorized to issue general obligation bonds (no bond exceeding 30 years from issuance) in a principal amount not exceeding \$5,200,000, bearing interest at legal rates, to assist in constructing a new fire station, pay costs of issuance, and levy an ad valorem tax on taxable property in the District at a rate sufficient to pay for the bonds and the administration thereof?

FULL TEXT OF BALLOT MEASURE N

SCOTTS VALLEY FIRE PROTECTION DISTRICT RESOLUTION NO. 2006-13

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SCOTTS VALLEY FIRE PROTECTION DISTRICT DETERMINING THE NECESSITY TO INCUR A GENERAL OBLIGATION BOND INDEBTEDNESS IN CONNECTION WITH THE CONSTRUCTION OF A NEW FIRE STATION AND LEVY A SPECIAL TAX THEREFOR, CALLING A SPECIAL ELECTION THEREON, REQUESTING CONSOLIDATION OF SAID SPECIAL ELECTION, AND AUTHORIZING PREPARATION OF A TAX RATE STATEMENT

SCOTTS VALLEY FIRE PROTECTION DISTRICT

BE IT RESOLVED by the Board of Directors ("Board") of the Scotts Valley Fire Protection District ("District") resolves as follows:

The construction of a new fire station on certain real property owned by and located within the District has been proposed. The real property on which the new fire station is proposed to be constructed is located at 6000 La Madrona Drive, Scotts Valley, California 95066, and constitutes a portion of the real property commonly known as Santa Cruz County Assessor's Parcel No. 021-141-20.

Pursuant to Section 13925 of the California Health and Safety Code, the Board does hereby find, determine, and declare that in order to assist in financing the construction of the aforesaid proposed fire station it is necessary to incur a General Obligation bond indebtedness.

The purpose for which the proposed debt is to be incurred is to provide a portion of the funds necessary to pay for the cost of construction of said improvements and expenses incidental thereto, including, but not limited to, architectural and engineering fees and costs, as well as to pay all expenses incurred by the District in connection with the conducting of proceedings for the authorization, issuance, and sale of bonds. It is the intent of this Board to utilize existing sources of funds to the maximum practical extent, consistent with prudent financial management, to reduce the overall debt obligation required to finance the new station and to use existing revenue streams to reduce the annual debt service. Specifically, the Board intends to use the proceeds from the sale of the Sims Road station, the proceeds from the sale of the unused Glenwood lot, and funds in the Zone A capital improvement account to reduce the amount of the Bond offering. These amounts are \$450,000, \$400,000 and \$400,000, respectively. Further, the Board intends to utilize part of the revenue stream for the Zone A account to reduce the annual debt service throughout the period of Bond indebtedness. This amount is currently estimated at \$55,000 per year, and will increase annually in proportion to the increase in total assessed valuation in Zone A.

The construction of the fire station is necessary to carry out the objects, purposes and powers of the District.

The cost of construction of the fire station, and the expenses incidental thereto, is and will be too great to be paid out of the ordinary revenue available to the District after the District meets the costs of providing services pursuant to Section 13862 of the Health and Safety Code.

The maximum amount of the proposed General Obligation bond debt to be incurred is not to exceed \$5,200,000.

The maximum term the bonds proposed to be issued shall run before maturity shall not exceed thirty (30) years from the date of issuance.

Consistent with Section 53531 of the California Government Code, the maximum rate of interest to be paid on the bonds shall not exceed twelve percent (12%) per year payable semiannually, unless a higher rate is permitted by law.

To pay the interest and principal, and any premium, on any bonds issued, the District proposes to annually levy for thirty (30) years after the bonds are issued or until the bonds are fully paid a special ad valorem tax on all property in the District subject to taxation by the District, at a rate sufficient for these purposes and based on assessed valuation.

Pursuant to Sections 13925 et seq. of the California Health and Safety Code, this Board hereby calls a District-wide special election for November 7, 2006 at which the proposition of authorizing the District to incur the General Obligation bond indebtedness in connection with the construction of a new fire station shall be submitted to the voters, along with the proposition of the levy of the special ad valorem tax.

The Board does hereby request the Santa Cruz County Board of Supervisors to approve consolidation of said special District-wide election with any other elections conducted by Santa Cruz County within the territory of the District on said date.

The measure to be submitted to the voters of the District and to be placed on the November 7, 2006 ballot and in any ballot pamphlet shall read substantially as follows:

MEASURE N

SCOTTS VALLEY FIRE PROTECTION DISTRICT BOND MEASURE. Shall the Scotts Valley Fire Protection District be authorized to issue general obligation bonds (no bond exceeding 30 years from issuance) in a principal amount not exceeding \$5,200,000, bearing interest at legal rates, to assist in constructing a new fire station, pay costs of issuance, and levy an ad valorem tax on taxable property in the District at a rate sufficient to pay for the bonds and the administration thereof?

The words "YES" and "NO" shall be printed on the ballots so that the voters may express their choice on the aforesaid proposition.

That all the purposes enumerated in the foregoing measure shall be united and voted upon as one single proposition.

That the Chair of the Board is hereby authorized and directed to prepare or cause to be prepared a tax rate statement (the "Tax Rate Statement") conforming to the requirements of Section 9401 of the Elections Code, and to file or cause to be filed said Tax Rate Statement with the Santa Cruz County Elections Department.

The Secretary to the Board is hereby authorized and directed to file or cause to be filed with the Santa Cruz County Elections Department a map showing the boundaries of the District, if necessary, and to execute and file with the Santa Cruz County Elections Department any forms or applications required by it in connection with the consolidation of the special election herein referenced.

That the Santa Cruz County Elections Department is hereby requested to include the Tax Rate Statement in all official publications pertaining to the special election herein called, pursuant to the provisions of Section 9402 of the Elections Code.

That the members of the Board are hereby authorized, but not directed, to prepare and file with, or cause to be prepared and filed with, the Santa Cruz County Elections Department a ballot argument in favor of the proposition set forth above, within the time established by law.

This Board hereby requests the Board of Supervisors of Santa Cruz County, pursuant to Elections Code Sections 10400, 10401 and 10403 to consolidate this District-wide special election with the statewide election to be conducted in Santa Cruz County on November 7, 2006.

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

Upon approval by the Santa Cruz County Board of Supervisors of the District's request for consolidation of said special District-wide election with the statewide election to be conducted in Santa Cruz County on November 7, 2006, the election shall be conducted in all particulars, including, without limitation, the specification of precincts, polling places, and selection of officers of election, the same as the consolidated statewide election.

Without limiting the foregoing in any manner, with respect to the special election herein called on the measure to be submitted, all notices required by law, including without limitation any notice of election, shall be published by, and the date and place for submission of written arguments for and against the measure for inclusion in the ballot pamphlet shall be fixed by, the County of Santa Cruz.

The District agrees to enter into any necessary service contract with the County of Santa Cruz for its services in connection with the administration and conduct of the election and to pay the reasonable costs of Santa Cruz County relating thereto. The Chair or Vice-Chair of the Board, or Secretary to the Board, and each of them, acting severally, is hereby authorized to execute the service contract on behalf of the District.

This resolution shall be in full force and effect immediately upon its adoption.

TAX RATE STATEMENT BOND MEASURE N

A special general obligation bond election will be held within the Scotts Valley Fire Protection District ("District") on November 7, 2006, for the purpose of submitting to the electors of the District the question of incurring a general obligation bonded indebtedness of the District in a principal amount not to exceed \$5,200,000. It is the intent of the Board of Directors of the Scotts Valley Fire Protection District that the highest tax rate shall never exceed \$0.00567 per \$100 assessed valuation and that the tax rate shall expire 30 years after the issuance of the general obligation bonds ("bonds"). Proceeds of the bonds would be utilized to assist in construction of a new fire station on land owned by and within the District, and to pay for costs of issuance of the bonds.

The following estimated projections are made assuming said bonds are sold with an average annual interest rate of 4.9876% using the fiscal year 2006-2007 assessed valuations of real property and improvements located within the Scotts Valley Fire Protection District, as provided by the assessor's office of the County of Santa Cruz, California, as the base year. If such bonds are authorized and sold, the principal thereof and interest thereon, and the cost of administering them, will be payable from the proceeds of tax levies made upon the taxable real property and improvements in the District.

The following information regarding tax rates is given to comply with Sections 9400 and 9401 of the California Elections Code. Such information is based upon the best estimates and projections presently available from official sources, upon experience within the District, and other demonstrable factors.

Based upon the foregoing and projections of the District's assessed valuation, and assuming the entire debt service will be amortized through special tax levies based on assessed valuation made upon all taxable real property and improvements within the District:

The best estimate from official sources of the tax that would be required to be levied to fund the bond issue during the first fiscal year after the first sale of the bonds, based on assessed valuations presently available, is \$0.00539 per \$100 assessed valuation.

The best estimate of the highest tax rate which would be required to be levied to fund the bond issue and an estimate of the year in which that rate will apply, based on assessed valuations presently available, is \$0.00567 per \$100 assessed valuation for the fiscal year 2008-2009.

Attention of all voters is directed to the fact that the foregoing information is based upon projections and estimates only, which is not binding upon the District. The actual times of sales of said bonds and the amount sold at any given time will be governed by the needs of the District and other factors. However, as a practical matter

the District believes the foregoing projections and estimates (including the aforesaid annual interest rate) are sound and reasonable and based thereon,

the estimated average rate of \$0.00354 per \$100 of assessed valuation means a tax of \$3.54 per \$100,000 of assessed valuation, \$5.31 per \$150,000 assessed valuation, \$7.08 per \$200,000 of assessed valuation, and so on.

The actual interest rates at which the bonds will be sold, which in any event cannot exceed 12% per annum by law, will depend upon the bond market at the time of sale. Actual assessed valuation in future years will depend upon the value of the property within the District as determined in the assessment and equalization process. Hence, the actual tax rates and the years in which such rates are applicable may vary from those presently estimated above.

The intention of the current Board of Directors of the District to limit the tax rate is not binding on future Boards of Directors who may determine the needs of the District require a higher tax rate to pay for principal and interest on any authorized bonds up to the maximum of \$5,200,000.

Dated: August 2, 2006

s/ Art Smith
Chair, Board of Directors
Scotts Valley Fire Protection District

IMPARTIAL ANALYSIS BY COUNTY COUNSEL MEASURE N

If approved by at least two-thirds of those voting on the measure, up to \$5,200,000 of general obligation bonds may be issued on behalf of the Scotts Valley Fire Protection District ("the District").

The bonds would constitute an indebtedness of the District, with a maximum term of thirty years from issuance and a maximum interest rate of twelve percent per year payable semiannually, unless state law permits a higher rate.

The money raised through sale of the bonds will be used by the District to provide a portion of the funds necessary to pay for constructing a proposed new fire station, as well as expenses incidental thereto and expenses in connection with the authorization, issuance and sale of the bonds. The location of the proposed new fire station is 6000 La Madrona Drive, Scotts Valley, California.

Payment of interest, principal and any premium on the bonds would be financed by a tax levied annually on real property within the District. The Tax Rate Statement for this measure which is printed in this ballot pamphlet provides information about that tax, as required by law. The precise effect of the bonds upon the property tax rate within the District would be determined after sale of the bonds.

A "yes" vote on Measure N is a vote to authorize the District to issue the bonds described above.

A "no" vote on Measure N is a vote not to authorize the District to issue those bonds.

DANA McRAE, COUNTY COUNSEL
By Jane M. Scott, Assistant County Counsel

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

ARGUMENT IN FAVOR OF MEASURE N

Vote YES on Scotts Valley Fire Station

Emergency response time is the critical factor for medical emergencies, traffic accidents and fires. Seconds lost in medical emergencies can mean the difference between life and death. Faster district-wide response to a medical emergency will be for your benefit.

More than 65% of voters approved the bond issue in June. To get the required two thirds approval, the District has scaled back the project by \$3 million, reducing the average homeowner's cost to just \$16 per year, a very modest cost for this permanent community improvement that is so critical to all residents.

It's About Saving Lives

- Fair, district-wide coverage means faster responses to emergencies
- Wisely invests taxpayers' funds in a new building, instead of upgrading a 40-year old outmoded structure that does not meet safety standards
- Balanced paramedic and fire crew distribution
- Equal and faster service to families and seniors

This bond will build an up-to-date Fire Station on La Madrona Drive near Mount Hermon Road fulfilling a major part of the District's Long Range Plan to fairly balance response time throughout the District and increase staff efficiency. The La Madrona Station will be 12,000 square feet, quarters for 6 crew members, 12 during an emergency and will house 8-forty foot safety and fire vehicles.

Fiscally Responsible

- Moving the Station will benefit the citizens of the District for years to come
- Delaying construction to future years will dramatically increase construction costs
- Bond funds may only be used to pay for the fire station
- New location is already fully owned by the District

Now is the Time to build the La Madrona Fire Station. **It's Right for Everyone.**

For more information, please visit www.YESonsvFireStation.com

Voting YES on Measure N protects your life and your property.

Scotts Valley Fire Fighters Association
s/ Mike Pasquini, President

Scotts Valley Peace Officers Assn.
s/ Jason Rutherford, President

s/ Steve Walpole
Retired Scotts Valley Police Chief

s/ Paul Marigonda
Scotts Valley City Council Member

s/ Fred Zanotto
Business Owner/Grocer, Long time Resident

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE N

Everyone supports improvements in medical or fire emergency response time. Everyone supports firefighter safety and serviceable facilities. But taxpayers only have a limited pool of resources. An example of real need is Scotts Valley Middle School. Teachers are holding classes in portable classrooms. Many schools are old and really need new facilities. On the other hand, the Fire district has one new fire station and one centrally located, very serviceable fire station on Erba Lane. Drive by the station or schedule a visit and see for yourself.

The majority of seniors live in and around the central area of Scotts Valley. The fire station on Erba Lane is currently located to best serve seniors and families. Measure N isn't about improving response time. Building a new facility only one mile from the current facility will not appreciably improve response time to anyone.

The argument in favor of Measure N states that the Erba Lane fire station is an "outmoded structure that does not meet safety standards". The Erba Lane Fire Station may not meet current seismic standards, but the building is not unsafe. Think about your own house or place of employment. Do they meet current seismic standards? Does that make the place you live or work unsafe?

Building a new fire station, only one mile from the current station, at a cost of 5.2 million taxpayer dollars, paid for by bonds bearing interest at an interest rate not to exceed 12% is not necessary! Vote NO on Measure "N"

s/ Paul J. Heltsley

VOTER'S PAMPHLET

MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

ARGUMENT AGAINST MEASURE N

Please join me and other responsible Scotts Valley taxpayers in voting NO on Measure N. Proposing that new infrastructure be built with expensive interest bearing bonds is not a cost effective solution for taxpayers! Scotts Valley already has two perfectly good fire stations that provide excellent coverage to a city of 11,500 residents. The stated goal of possibly reducing response times for only the Pasatiempo area is just too expensive at a cost of 5.2 million dollars. Many taxpayers question the current large overhead and administrative ratio of the Scotts Valley Fire Department. Before taxpayers will likely be interested in funding more office space for chiefs and administrators, taxpayers want to see more actual firefighters and a reduced administrative ratio!

s/ Paul J Heltsley

REBUTTAL TO ARGUMENT AGAINST MEASURE N

Staffed by a Fire Chief, Fire Marshall, Secretary, half-time bookkeeper, 24 firefighters, and volunteers, the Scotts Valley Fire Protection District extends 22.5 square miles, serves 21,000 residents and is double the population of the City of Scotts Valley. Districts of comparable size often have three times the Administrative staff and three, or more, fire stations.

The Board of Directors and Fire Chief are diligent and conservative managers of taxpayers' monies, always striving to provide better service and faster response times while staying within their budget. This is a team that works toward the future needs of the citizens of the District as boundaries change and growth occurs. The District's financial records are available to the public upon request and on the internet at www.scottsvalleyfire.com.

Response times to emergencies are critical and shouldn't depend on where one lives! The new Glenwood Station improved response times to the central portion of Scotts Valley and the northern end of the District. The La Madrona Station will fairly equalize response times to a large portion of the District and fulfill the long-term plan to improve public safety. With the present staffing levels, the number of fire fighters at stations is not the current issue. It's the location of the station that makes the difference.

The La Madrona Station will be financed with 30-year bonds with an average interest rate of approximately 4.95%. Bond funds, and any District funds set aside for this project, may only be used to build the Station.

Join us. Vote YES on Measure N!

Improve Public Safety

s/ Jerry Ashfield
Former Fire Board Member

s/ Donna R. Lind
Retired Sergeant, Scotts Valley Police Department

s/ Peter Pini
Project Manager, B.C.I.

s/ Patti R. Malone
Malone's Grande Grille, Businessowner

s/ Shirley Flack
County Office of Education Trustee