

OFFICIAL BALLOT

CONSOLIDATED GENERAL ELECTION

COUNTY OF SANTA CRUZ, TUESDAY, NOVEMBER 7, 2006



INSTRUCTIONS TO VOTERS: To VOTE, CONNECT THE ARROW pointing to your choice, like this:

To vote for a qualified write-in candidate, write the person's name on the blank line provided and CONNECT THE ARROW:

IMPORTANT: Use only a blue or black ink pen.

If you make a mistake marking your ballot, return it to the Election Official and a replacement ballot will be issued.

STATE		STATE		JUDICIAL	
Vote for One		Vote for One		Vote Yes or No for Each Office	
Governor	Vote for One	Attorney General	Vote for One	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
PETER MIGUEL CAMEJO Financial Advisor	Green	JERRY BROWN Oakland Mayor/Attorney	Democratic	Shall Associate Justice JOYCE L. KENNARD be elected to the office for the term provided by law?	YES NO
EDWARD C. NOONAN Computer Shop Owner	American Independent	KENNETH A. WEISSMAN Attorney At Law	Libertarian	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
PHIL ANGELIDES Treasurer of the State of California	Democratic	MICHAEL S. WYMAN Attorney-At-Law	Green	Shall Associate Justice CAROL A. CORRIGAN be elected to the office for the term provided by law?	YES NO
ARNOLD SCHWARZENEGGER Governor	Republican	CHUCK POOCHIGIAN California Senator/Attorney	Republican	FOR PRESIDING JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
ART OLIVIER Engineer	Libertarian	JACK HARRISON Attorney/Rent Commissioner	Peace and Freedom	Shall Presiding Justice CONRAD L. RUSHING be elected to the office for the term provided by law?	YES NO
JANICE JORDAN Counselor	Peace and Freedom			FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
		Insurance Commissioner	Vote for One		
Lieutenant Governor	Vote for One	CRUZ M. BUSTAMANTE California Lt. Governor	Democratic		
DONNA J. WARREN Financial Manager/Author	Green	TOM CONDIT Writer	Peace and Freedom		
STEWARD A. ALEXANDER Automobile Sales Consultant	Peace and Freedom	LARRY CAFIERO Newspaper Editor	Green		
LYNNE TTE SHAW Caregiver/Musician	Libertarian	STEVE POIZNER Businessman/Entrepreneur	Republican		
JIM KING Real Estate Broker	American Independent	DALE F. OGDEN Actuary/Insurance Consultant	Libertarian		
JOHN GARIMENDI California State Insurance Commissioner	Democratic	JAY EARL BURDEN Student	American Independent		
TOM MCCLINTOCK California State Senator	Republican				



Ballot

FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	YES	NO
Shall Associate Justice WENDY CLARK DUFFY be elected to the office for the term provided by law?		
SCHOOL		
County Superintendent of Schools ROWLAND BAKER Assistant County Superintendent		Vote for One
MICHAEL WATKINS Educator/School Administrator		
SANTA CRUZ CITY SCHOOL DISTRICT		
Governing Board Member Trustee Area 1 (Inside City)		Vote for no more than Two
JIM LOGSDON Retired School Superintendent		
RACHEL DEWEY THORSETT Incumbent		
WENDY STRIMLING Attorney		
Governing Board Member Trustee Area 2 (Outside City)		Vote for One
DON MAXWELL Retired Teacher		
MICHAEL ROUTH Incumbent		
G. RICHARD ARNOLD Businessman		
Governing Board Member Trustee Area 3 (At Large)		Vote for One
CYNTHIA HAWTHORNE Psychotherapist/Mediator		
BRUCE NEUSTADTER Appointed Incumbent		
JOHN WASSERBURGER Retired Teacher/Businessman		
Member, State Board of Equalization 1st District		Vote for One
KENNITA WATSON Retired Quality Engineer		Libertarian
BETTY T. YEE Acting Equalization Boardmember		Democratic
DAVID CAMPBELL Office Worker		Peace and Freedom
DAVID J. NEIGHBORS Certified Public Accountant		Republican
UNITED STATES SENATOR		
MICHAEL S. METTI Parent/Educator/Businessman		Vote for One Libertarian
TODD CHRETEN Writer		Green
MARSHA FEINLAND Retired Teacher		Peace and Freedom
DIANNE FEINSTEIN United States Senator		Democratic
DON J. GRUNDMANN Doctor of Chiropractic		American Independent
RICHARD "DICK" MOUNTJOY Immigration Control Consultant		Republican
UNITED STATES REPRESENTATIVE		
17th District		Vote for One
ANTHONY R. DE MAIO Finance Entrepreneur		Republican
SAM FARR United States Representative		Democratic
MEMBER OF THE STATE ASSEMBLY		
27th District		Vote for One
MICHAEL MORRISON Councilmember/Business Manager		Republican
JOHN LAIRD State Assemblymember		Democratic
Secretary of State		Vote for One
GLENN MC MILLON, JR. Small Business Owner		American Independent
BRUCE MCPHERSON Appointed Secretary of State		Republican
GAIL K. LIGHTFOOT Retired Nurse		Libertarian
MARGIE AKIN Archaeologist/Medical Anthropologist		Peace and Freedom
FORREST HILL Financial Advisor		Green
DEBRA BOWEN State Senator		Democratic
Controller		Vote for One
WARREN MARK CAMPBELL Minister		American Independent
LAURA WELLS Financial Systems Consultant		Green
DONNA TELLO Tax Accountant		Libertarian
TONY STRICKLAND Taxpayer Organization President		Republican
ELIZABETH CERVANTES BARRON Retired Teacher		Peace and Freedom
JOHN CHIANG Member, State Board of Equalization		Democratic
Treasurer		Vote for One
CLAUDE PARRISH Member, State Board of Equalization		Republican
MEHUL M. THAKKER Investment Advisor		Green
MARIAN SMITHSON City Treasurer/CPA		Libertarian
GERALD SANDERS		Peace and Freedom
E. JUSTIN NOONAN Computer Technician		American Independent
BILL LOCKYER California Attorney General		Democratic

VOTE BOTH SIDES

CA44-1-1002-0001



Sample

MEASURES SUBMITTED TO THE VOTERS		STATE	
1D KINDERGARTEN-UNIVERSITY PUBLIC EDUCATION FACILITIES BOND ACT OF 2006. This ten billion four hundred sixteen million dollar (\$10.416,000,000) bond issue will provide needed funding to relieve public school overcrowding and to repair older schools. It will improve earthquake safety and fund vocational educational facilities in public schools. Bond funds must be spent according to strict accountability measures. Funds will also be used to repair and upgrade existing public college and university buildings and to build new classrooms to accommodate the growing student enrollment in the California Community Colleges, the University of California, and the California State University. Fiscal Impact: State costs of about \$20.3 billion to pay off both the principal (\$10.4 billion) and interest (\$9.9 billion) on the bonds. Payments of about \$680 million per year.		YES	NO
1E DISASTER PREPAREDNESS AND FLOOD PREVENTION BOND ACT OF 2006. This act rebuilds and repairs California's most vulnerable flood control structures to protect homes and prevent loss of life from flood-related disasters, including levee failures, flash floods, and mudslides; it protects California's drinking water supply system by rebuilding delta levees that are vulnerable to earthquakes and storms; by authorizing a \$4.09 billion dollar bond act. Fiscal Impact: State costs of approximately \$8 billion over 30 years to repay bonds. Reduction in local property tax revenues of potentially up to several million dollars annually. Additional unknown state and local operations and maintenance costs.		YES	NO
83 SEX OFFENDERS, SEXUALLY VIOLENT PREDATORS, PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING. INITIATIVE STATUTE. Increases penalties for violent and habitual sex offenders and child molesters. Prohibits residence near schools and parks. Requires Global Positioning System monitoring of registered sex offenders. Fiscal Impact: Net state operating costs within ten years of up to a couple hundred million dollars annually; potential one-time state construction costs up to several hundred million dollars; unknown net fiscal impact on local governments.		YES	NO
88 EDUCATION FUNDING. REAL PROPERTY PARCEL TAX. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes \$50 tax on each real property parcel to provide additional public school funding for kindergarten through grade 12. Exempts certain elderly, disabled homeowners from tax. Use of funds restricted to specific educational purposes. Fiscal Impact: State parcel tax revenue of roughly \$450 million annually, allocated to school districts for specified education programs.		YES	NO
89 POLITICAL CAMPAIGNS. PUBLIC FINANCING. CORPORATE TAX INCREASE. CAMPAIGN CONTRIBUTION AND EXPENDITURE LIMITS. INITIATIVE STATUTE. Provides that eligible candidates for state elective office may receive public campaign funding. Increases tax on corporations and financial institutions by 0.2 percent to fund program. Imposes new campaign contribution/expenditure limits. Fiscal Impact: Increased revenues (primarily from increased taxes on corporations and financial institutions) totaling more than \$200 million annually to pay for the public financing of political campaigns.		YES	NO
90 GOVERNMENT ACQUISITION, REGULATION OF PRIVATE PROPERTY. INITIATIVE CONSTITUTIONAL AMENDMENT. Bars state/local governments from condemning or damaging private property to promote other private projects, uses. Limits government's authority to adopt certain land use, housing, consumer, environmental, workplace laws/regulations. Fiscal Impact: Increased annual government costs to pay property owners for losses to their property associated with new laws and rules, and for property acquisitions. These costs are unknown, but potentially significant on a statewide basis.		YES	NO

SCHOOL	
LIVE OAK SCHOOL DISTRICT	
Governing Board Member	Vote for no more than Three
JAMES D. BRESNAHAN Building Contractor	
PAUL FRANKLIN Incumbent	
MICHAEL J. PISENTI Businessman/Communications Engineer	
KAREN PALMER Incumbent	

CITY	
CITY OF CAPITOLA	
Member of City Council	Vote for no more than Three
RONALD GRAVES Capitola Planning Commissioner	
MAUREEN O'MALLEY-MOORE Public Policy Analyst	
ROBERT "BOB" BEGUN Capitola City Treasurer	
ED NEWMAN Lawyer/Planning Commissioner	
GAIL LEVEY Web Developer	
DANIEL PASSINO Capitola Business Owner	
BORIS SEIBERT Director of Sales	
SAM STOREY Nonprofit Executive Director	



Ballot

MEASURES SUBMITTED TO THE VOTERS

STATE

1A TRANSPORTATION FUNDING PROTECTION, LEGISLATIVE CONSTITUTIONAL AMENDMENT

Protects transportation funding for traffic congestion relief projects, safety improvements, and local streets and roads. Prohibits the state sales tax on motor vehicle fuels from being used for any purpose other than transportation improvements. Authorizes loans of these funds only in the case of severe state fiscal hardship. Requires loans of revenues from states sales tax on motor vehicle fuels to be fully repaid within the three years. Restricts loans to no more than twice in any 10-year period. Fiscal Impact: No revenue effect or cost effects. Increases stability of funding to transportation in 2007 and thereafter.

YES
NO

1B HIGHWAY SAFETY, TRAFFIC REDUCTION, AIR QUALITY, AND PORT SECURITY BOND ACT OF 2006.

This act makes safety improvements and repairs to state highways, upgrades freeways to reduce congestion, repairs local streets and roads, upgrades highways along major transportation corridors, improves seismic safety of local bridges, expands public transit, helps complete the state's network of car pool lanes, reduces air pollution, and improves anti-terrorism security at shipping ports by providing for a bond issue not to exceed nineteen billion nine hundred twenty-five million dollars (\$19,925,000,000). Fiscal Impact: State costs of approximately \$38.9 billion over 30 years to repay bonds. Additional unknown state and local operations and maintenance costs.

YES
NO

1C HOUSING AND EMERGENCY SHELTER TRUST FUND ACT OF 2006.

For the purpose of providing shelters for battered women and their children, clean and safe housing for low-income senior citizens, homeownership assistance for the disabled, military veterans, and working families, and repairs and accessibility improvements to apartment for families and disabled citizens, the state shall issue bonds totaling two billion eight hundred fifty million dollars (\$2,850,000,000) paid from existing state funds at an average annual cost of two hundred and four million dollars (\$204,000,000) per year over the 30 year life of the bonds. Requires reporting and publication of annual independent audited reports showing use of funds, and limits administration and overhead costs.

YES
NO

84 WATER QUALITY, SAFETY AND SUPPLY, FLOOD CONTROL, NATURAL RESOURCE PROTECTION, PARK IMPROVEMENTS, BONDS, INITIATIVE STATUTE.

Funds water, flood control, natural resources, park and conservation projects by authorizing \$5,388,000,000 in general obligation bonds. Emergency drinking water safety provisions. Fiscal Impact: State cost of \$10.5 billion over 30 years to repay bonds. Reduced local property tax revenues of several million dollars annually. Unknown state and local operations and maintenance costs, potentially tens of millions of dollars annually.

YES
NO

85 WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINOR'S PREGNANCY, INITIATIVE CONSTITUTIONAL AMENDMENT.

Amends California Constitution prohibiting abortion for unemancipated minor until 48 hours after physician notifies minor's parent/guardian, except in medical emergency or with parental waiver. Mandates reporting requirements. Authorizes monetary damages against physicians for violation. Fiscal Impact: Potential unknown net state costs of several million dollars annually for health and social services programs, court administration, and state health agency administration combined.

YES
NO

86 TAX ON CIGARETTES, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.

Imposes additional \$2.60 per pack excise tax on cigarettes and indirectly increases taxes on other tobacco products. Provides funding for various health programs, children's health coverage, and tobacco-related programs. Fiscal Impact: Increase in excise tax revenues of about \$2.1 billion annually in 2007-08 spent for the specified purposes outlined above. Other potentially significant costs and savings for state and local governments due to program changes.

YES
NO

87 ALTERNATIVE ENERGY, RESEARCH, PRODUCTION, INCENTIVES, TAX ON CALIFORNIA OIL PRODUCERS, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.

Establishes \$4 billion program to reduce petroleum consumption through incentives for alternative energy, education and training. Funded by tax on California oil producers. Fiscal Impact: State oil tax revenues of \$225 million to \$485 million annually for alternative energy programs totaling \$4 billion. State and local revenue reductions up to low tens of millions of dollars annually.

YES
NO

CA44-2-S1

VOTE BOTH SIDES



VOTER'S PAMPHLET

STATE LEGISLATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot.
Pursuant to Government Code Section 85601(c), only a candidate who accepts voluntary expenditure limits may purchase space for a statement.

Statement of **JOHN LAIRD**, Candidate for
State Assembly
27th District

Occupation: State Assemblymember

Age: 56

I have been honored to represent Santa Cruz County in the State Assembly the past four years. I have moved into the Assembly leadership as Chair of the Budget Committee and as a lead member of the conference committees on the budget and the infrastructure bond package.

As a leader in the Assembly, I have fought to extend health insurance to all California children, roll back community college fees, restore education funding, ensure that California's environmental protection is strong, and give working people a fair shake from state government.

My bills to help first-time homebuyers in Santa Cruz County, extend state civil rights protections, protect agricultural land from urban development, give public transit workers a role in managing their pension funds, expand the number of children in school nutrition programs, and restore community college health services have all been signed into law.

I am particularly proud of the successful bipartisan effort to pass the Laird-Leslie Act, which established the Sierra Nevada Conservancy.

We still must extend health care to all Californians, ensure access to higher education and work together to attack the problem of global warming.

I bring to my job thirty years experience as a mayor, councilmember, community college trustee, congressional assistant, budget analyst, non-profit executive director and community activist.

It is an honor to serve you in the state legislature. I ask for your support - in both the election and with the continuing challenges facing California and the Monterey Bay Area.

www.johnlaird.org

1270-001

Declaración de **JOHN LAIRD**, Candidato para la
Asamblea Estatal
Distrito 27

Ocupación: Asambleísta estatal

Edad: 56

Durante los últimos cuatro años, he tenido el honor de representar al Condado de Santa Cruz ante la Asamblea Estatal. He ingresado en la dirección de la Asamblea como presidente del Comité del Presupuesto y como miembro dirigente de los comités de conferencia sobre el presupuesto y sobre el paquete de bonos para la infraestructura.

Como líder de la Asamblea, he luchado para extender el seguro médico para todos los niños de California, para reducir las colegiaturas de los colegios comunitarios, para restablecer el financiamiento de la educación, para garantizar que la protección ambiental de California sea fuerte y para darles a las personas que trabajan un trato justo con el gobierno estatal.

Mis proyectos de ley para ayudar a las personas que compren su primera residencia en el Condado de Santa Cruz, para extender las protecciones de los derechos civiles en este Estado, para proteger las tierras agrícolas contra la expansión urbana, para concederles a los trabajadores del transporte público influencia en la administración de sus fondos de pensiones, para ampliar el número de programas de nutrición para los niños escolares, y para restaurar los servicios médicos de los colegios universitarios, y todos fueron refrendados y convertidos en ley.

Estoy particularmente orgulloso de la exitosa iniciativa bipartidista para aprobar la Ley Laird-Leslie, la cual estableció la Junta de Protección Ambiental de la Sierra Nevada.

Todavía tenemos que extender el cuidado de la salud a todos los residentes de California, garantizar el acceso a la educación superior y trabajar juntos para acometer el problema del calentamiento del planeta.

Llevo a mi trabajo treinta años de experiencia como alcalde, concejal, miembro del consejo de administración de colegio comunitario, ayudante legislativo, analista de presupuestos, director ejecutivo de una empresa sin fines de lucro y activista en la comunidad.

Es un honor servirle a usted en la legislatura estatal. Le pido su apoyo – tanto en las elecciones como en los constantes asuntos desafiantes que California y el Área de la Bahía tienen que enfrentar. www.johnlaird.org

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **ROWLAND BAKER**, Candidate for
Superintendent of Schools
Santa Cruz County

Occupation: Santa Cruz County Assistant Superintendent of Schools **Age:** 55

For 33 years I've worked to make Santa Cruz County's schools better. During my 15 years as a classroom teacher, 5 years as a principal, and 13 years at the County Office of Education, I've lead with vision and innovation to address the needs of our students and schools. My years working with the Department of Education in Sacramento have given me the expertise needed to help secure millions of dollars in grants and special funding for local schools. Many key educators and other community leaders support my candidacy. The current County Superintendent of Schools endorses me.

My goals:

- Develop curriculum and programs to ensure the success of all students.
- Recruit, support and retain excellent teachers and staff.
- Maximize state and federal funding while ensuring school district fiscal accountability.
- Streamline and consolidate county services in a way that supports individual school districts.

If elected, I will provide the leadership necessary to represent our county in Sacramento. I will develop programs that improve our schools and address their unique and rapidly changing needs. As a native of our county, a parent and lifelong educator, I'm committed to creating the best possible education for all of our students.

<http://www.bakerforsuperintendent.com>

3005-002

Declaración de **ROWLAND BAKER**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Asistente al Superintendente de Escuelas del Condado de Santa Cruz **Edad:** 55

Por 33 años, he trabajado para mejorar las escuelas del Condado de Santa Cruz. Durante 15 años como maestro en las aulas, 5 años como director escolar, y 13 años en las Oficinas de Educación del Condado, he liderado con visión y con innovación para hacer frente a las necesidades de nuestros alumnos y de nuestras escuelas. Mis años de trabajo con el Departamento de Educación en Sacramento me han dotado de la pericia necesaria para ayudar a obtener millones de dólares en donaciones y en fondos especiales para las escuelas locales. Mi candidatura cuenta con el respaldo de muchos educadores importantes y de otros dirigentes de la comunidad. El actual Superintendente de Escuelas del Condado me ha dado su aprobación, también.

Éstas son mis metas:

- Establecer planes académicos y programas para garantizar el éxito de todos los alumnos.
- Reclutar, apoyar y retener a excelentes maestros y empleados.
- Aumentar al máximo el financiamiento federal y estatal en tanto que se garantiza la responsabilidad fiscal del distrito escolar.
- Agilizar y consolidar los servicios del condado de una manera que apoye los distritos escolares individuales.

Si soy elegido, ofreceré la dirección necesaria para representar a nuestro condado en Sacramento. Desarrollaré programas que mejoren nuestras escuelas y que enfrenten sus necesidades únicas que cambian tan rápido. Como natural de nuestro condado, como padre y como educador por toda mi vida, estoy comprometido a establecer la mejor educación posible para todos nuestros alumnos.

<http://www.bakerforsuperintendent.com>

3005-002

Statement of **MICHAEL WATKINS**, Candidate for
Superintendent of Schools
County of Santa Cruz

Occupation: Educator and School Administrator **Age:** 56

I am running for Superintendent because I refuse to accept the declining state of our public schools. New leadership is the answer.

As your Superintendent, I will:

- Put students first
- Empower teachers and include parents in decision making
- Fight to get Santa Cruz County schools every dollar due from state and federal government, make wise use of tax payer dollars, and direct funds to the classroom
- Work with business leaders to prepare students for the demands of the 21st Century workforce
- Promote tolerance and embrace diversity

I have been endorsed by:

- Sandra Nichols and Lupe Rivas (former candidates)
- Teachers (California Teacher's Association)
- Democrats (Democratic Women's Club)
- Classified school employees (Classified School Employees Association 484)
- Working families (AFSCME 3299)
- GLBT Alliance
- Democracy for America

I have 35 years of experience working in every aspect of education including: classroom teaching, school administration and balancing multi-million dollar budgets. I have been honored for, "Visionary Leadership" by the Board of Supervisors and "Positive Change for Youth" by the Watsonville City Council.

The status quo is no longer acceptable. I will welcome the community's input and build new partnerships. I respectfully request your vote. Together, we can make public education the gateway to a better future.

3005-001

Declaración de **MICHAEL WATKINS**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Educador y administrador escolar **Edad:** 56

Me postulo para el puesto de Superintendente porque me niego a aceptar el empeoramiento de nuestras escuelas públicas. La respuesta reside en obtener nueva dirección.

Como su Superintendente, Yo

- Daré prioridad a los alumnos; Concederé poderes a los maestros e incluiré a los padres en la toma de decisiones; Lucharé para que las escuelas del Condado de Santa Cruz puedan obtener todo el dinero que merecen del gobierno estatal y federal, utilizaré prudentemente los fondos del contribuyente y dirigiré los fondos hacia los salones de clases; Trabajaré con los líderes del sector comercial para preparar a los alumnos para las exigencias del mundo laboral del Siglo XXI; Fomentaré la tolerancia y daré la bienvenida a la diversidad

Cuento con el respaldo de:

- Sandra Nichols y Lupe Rivas (ex candidatas); Los maestros (la Asociación de Maestros de California); Los demócratas (el Club de Mujeres Demócratas); Los empleados escolares especializados (la Asociación de Empleados Escolares Especializados 484); Las familias que trabajan (AFSCME – la Federación Americana de Empleados Municipales, Estatales y Federales 3299); La Alianza GLBT (alianza entres gays y lesbianas); Democracia para Estados Unidos

Tengo 35 años de experiencia de trabajar en todos los aspectos de la educación incluyendo: como maestro en las aulas, como administrador escolar y en la reconciliación de presupuestos multimillonarios. Recibí el galardón por "Dirección Visionaria" otorgado por el consejo de supervisores y el galardón por "Cambios Positivos para la Juventud" otorgado por el concejo de la ciudad de Watsonville.

Ya no se puede aceptar el sistema establecido. Invitaré las ideas de la comunidad y formaré nuevas alianzas. Solicito respetuosamente su voto. Juntos podemos hacer de la educación pública el umbral para llegar a un futuro mejor.

3005-001

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **DON MAXWELL**, Candidate for
Governing Board Member, Trustee Area 2 (Outside City)
Santa Cruz City School District

Occupation: Retired Teacher

Education: B.A., Art, Fresno State University; M.A., Art Education, Ohio State University

Our students deserve leaders who put students first, plan for the future and provide leadership in uncertain times. As a former teacher with 35 years in our local schools and as past president of the local teachers union, I bring essential experience to the task of preparing our students and schools for tomorrow.

If elected, I will focus on:

- Increasing funding
- Improving achievement
- Reducing class sizes
- Increasing college-prep Advanced Placement courses
- Developing high quality technical and vocational programs
- Increasing arts programs in all our schools
- Providing support for Library and Counseling programs
- Improving teacher and support staff salaries
- Collaborating with neighboring school districts

I have been a tireless advocate for arts education in all our schools. I have the balanced background and demonstrated skill necessary to serve you as a Santa Cruz City Schools Trustee.

Public education is the cornerstone of our free, democratic society. I am committed to public education and with your support I believe we can work together to revitalize and strengthen our public schools.

www.DonMaxwell.net

3083-001

Declaración de **DON MAXWELL**, Candidato para
Miembro del Consejo de Gobierno, Área de Síndico núm. 2 (Zona afuera)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Maestro retirado

Preparación académica: Licenciatura, Arte, Universidad Estatal de Fresno; maestría, Educación de Arte, Universidad Estatal de Ohio

Nuestros alumnos merecen líderes que den prioridad a los alumnos, que hagan planes para el futuro y que ofrezcan liderazgo en los momentos de incertidumbre. Como ex maestro con 35 años de experiencia en nuestras escuelas locales y como ex presidente del sindicato local de los maestros, llevaré experiencia esencial para la labor de preparar a nuestros alumnos y escuelas para el futuro.

Si soy elegido, me concentraré en:

- Aumentar el financiamiento
- Mejorar el desempeño
- Reducir el número de alumnos por salón
- Aumentar el número de cursos preparatorios con créditos universitarios
- Desarrollar programas técnicos y vocacionales de alta calidad
- Aumentar el número de programas de arte en todas nuestras escuelas
- Facilitar apoyo a los programas de bibliotecas y de consultoría
- Mejorar los sueldos de los maestros y de los empleados auxiliares
- Colaborar con los distritos escolares vecinos

He sido un defensor incansable de la educación de las artes en todas nuestras escuelas. Tengo la formación balanceada y la habilidad probada que se necesitan para servirle como síndico de las escuelas de la ciudad de Santa Cruz

La educación pública es la piedra angular de nuestra sociedad libre y democrática. Estoy comprometido a la educación pública y con su apoyo creo que podemos trabajar juntos para revitalizar y fortalecer nuestras escuelas públicas.

www.DonMaxwell.net

3083-001

Statement of **MICHAEL ROUTH**, Candidate for
Governing Board Member, Trustee Area 2 (Outside City)
Santa Cruz City School District

Occupation: Incumbent/Retired Educator

Age: 62

If you support an independent voice, decisions reflecting what's best for kids, sustainable class size reductions and academic growth, balanced decisions that preserve the District's financial stability, support for educational programs that serve our Hispanic community, respect for the Trustee's role as policy maker - not day to day manager - and common sense decisions resulting in the best education program the District can afford, then vote for incumbent Michael Routh.

No candidate brings the variety of educational experience I do to the Board of Trustees - 19 years as a classroom teacher grades 4 - 9, 4 years Harbor High Asst. Principal, 5 years SLVJH Principal, 8 years university instructor supervising new teachers, 8 years SCCS District Trustee, 24 years Capitola City Council member.

3083-002

Statement of **G. RICHARD ARNOLD**, Candidate for
Governing Board Member, Trustee Area 2 (Outside City)
Santa Cruz City School District

Occupation: Businessman

Hidden from the public are outside "directives" that are forced on local school districts.

Unelected multi-nationals have turned our schools into experimental laboratories designed to create malleable, groveling "global citizens" unaware of the unique country in which they grew up. Individualism is replaced with "group think" so students can be "managed" for a lifetime.

The Feds and UNESCO are promoting "Global Classrooms" brainwashing kids into accepting Agenda 21 (sustainable development) a system of total control. This new feudalism is being sold as "regional governance" "smart growth" "compatible communities" and is designed to replace the Constitution with its checks and balances. <http://www.freedom21santacruz.net/site/>

Government-Private Partnerships (fascism) is funded by the same foundations protecting the millions of dollars of the Rockefeller, Panettas, Soros, Gorbachevs, Ford, Packards and Maurice Strongs.

Kids need a good grasp of history, the Constitution, math, business, an appreciation of the arts, ability to compose a correct paragraph. The goal is thinking individuals who will control *their own lives* and not robots programmed to work cheap for the globalist's government-private partnerships.

If you want your kid to be groomed as an individual and not merely a human commodity ... vote for G. Richard Arnold

3083-003

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JIM LOGSDON**, Candidate for
Governing Board Member, Trustee Area 1 (Inside City)
Santa Cruz City School District

Occupation: Retired School Superintendent

I am an independent candidate for the Area1 trustee position with the Santa Cruz City Schools. I am not beholden to any candidate slate, parent group or union. I have exceptional qualifications for the position including:

- M.A. and Ph.D. degrees in school administration
- Attendance and participation in almost all SCCS board meetings over the past 10 years
- Thirty years of direct, hands on teaching and administrative experience in California schools
- Contributing member of many SCCS committees; Charter member of the Bond Oversight Committee
- Contributor and volunteer for all school bond and parcel tax measures over the past 10 years
- Unfailing proponent of equity and diversity issues in our schools
- Frequent contributing writer on educational matters in our community newspapers

I am committed to openness and transparency in all school matters. I am convinced that the City Schools can achieve academic excellence for all students. I am keenly aware of and most appreciative of the unparalleled support this community has fostered on our children. I hope to partially repay that generosity and trust by serving as a board member.

3081-003

Statement of **RACHEL DEWEY THORSETT**, Candidate for
Governing Board Member, Trustee Area 1 (Inside City)
Santa Cruz City School District

Occupation: Associate Adjunct Professor (Astronomy/Astrophysics), UCSC

Education: Public primary/secondary schools; B.A., Physics, Harvard University; Ph.D., Physics, Princeton University

Public schools today face many challenges, but their central mission – providing strong academic programs that enable students to become informed and engaged members of a diverse society– has never been more important. To do this Santa Cruz schools need creative, knowledgeable and realistic leaders who recognize that the community's support for education is a crucial resource.

In my two years on the board, I have worked to focus district decision-making and budgeting squarely on support for students and classrooms, so that all students have access to high quality programs. We have learned to do more with less, but we can do better. Santa Cruz City Schools needs budget reform and true fiscal accountability to ensure that limited tax dollars are used as effectively as possible to increase student achievement.

As a parent, teacher, PTA member, and scientist, I bring to the Board the perspective of an educator with K-12 and college-level experience, the activism of a community volunteer, and the skills needed to understand school finance. I ask for your support and pledge my full commitment to our public schools.

www.RachelDeweyThorsett.org

3081-002

Declaración de **RACHEL DEWEY THORSETT**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 1 (Zona a dentro)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Profesora adjunta asociada (Astronomía/Astrofísica), UCSC (Universidad de California de Santa Cruz)

Preparación académica: Escuelas públicas a nivel primario y secundario; licenciatura en Física de la Universidad de Harvard; Doctorado en Física de la Universidad de Princeton

Las escuelas públicas hoy en día se enfrentan con muchos asuntos desafiantes, pero su misión central – ofrecer programas académicos sólidos que permitan que los alumnos lleguen a ser integrantes informados y comprometidos de una sociedad diversa – nunca ha sido más importante. Para lograr esto, las escuelas de Santa Cruz necesitan líderes creativos, informados y realistas que reconozcan que el apoyo comunitario a la educación es un recurso esencial.

En mis dos años en el consejo, he trabajado diligentemente para que las decisiones tomadas por el distrito y la preparación de presupuestos estén enfocadas en el apoyo a los estudiantes y a sus aulas de clases con el objetivo de que todos los alumnos tengan acceso a programas de primera calidad. Hemos aprendido a hacer más con menos esfuerzo, pero podemos mejorar. Las escuelas de la ciudad de Santa Cruz necesitan una reforma presupuestaria y una verdadera responsabilidad fiscal para garantizar que los fondos limitados provenientes de los impuestos se utilicen de la manera más eficaz posible para aumentar los logros académicos de los alumnos.

Como madre, maestra, miembro de la Asociación de Padres y Maestros y científica, llevo al consejo la perspectiva de una educadora con experiencia en los primeros doce años escolares y a nivel universitario, el activismo de una voluntaria comunitaria, y las habilidades necesarias para comprender las finanzas escolares. Le pido su apoyo y prometo comprometerme en cuerpo y alma a nuestras escuelas públicas.

www.RachelDeweyThorsett.org

3081-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **WENDY STRIMLING**, Candidate for
Governing Board Member, Trustee Area 1 (Inside City)
Santa Cruz City School District

Occupation: Attorney

Education: B.A., Politics, UCSC; M.S., Sociology, University of Wisconsin - Madison; J.D., Boalt Hall

We need to build confidence and pride in Santa Cruz City Schools. After years of hard budget choices, we now have an opportunity to reverse the slide in parents' faith in our schools. If elected, I will work to strengthen and restore respect for our public schools.

We need to examine budget priorities, make wise financial choices, and make decisions openly. Our goals must include reducing class sizes at all schools, expanding learning opportunities for students of all abilities, valuing our teachers, and embracing creative solutions.

We need an open and transparent decision-making process, where all voices in our community are welcome and decisions are made after careful and open deliberation.

I am a practicing attorney with over ten years of experience advising governmental agencies. I will use my legal skills and knowledge to help the school board function openly and effectively. As a parent with children in the district for the past eleven years-including elementary, middle and high schools-I am deeply committed to improving our schools. I ask for your vote for school board.

www.WendyStrimling.org

3081-001

Declaración de **WENDY STRIMLING**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 1 (Zona a dentro)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Abogada

Preparación académica: Licenciatura en Ciencias Políticas, Universidad de California de Santa Cruz; maestría en Sociología, Universidad de Wisconsin – Madison; doctorado en Leyes de Boalt Hall

Necesitamos forjar confianza y orgullo en las escuelas de la ciudad de Santa Cruz. Después de años de difíciles decisiones presupuestarias, ahora tenemos la oportunidad para poner fin al derrumbe en la fe que tienen los padres en nuestras escuelas. Si soy elegida, trabajaré para fortalecer y restablecer el respeto por nuestras escuelas públicas.

Tenemos que examinar las prioridades presupuestarias, elegir prudentemente en los asuntos fiscales, y tomar decisiones abiertamente. Nuestras metas tienen que incluir una reducción en el número de alumnos por salón en todas las escuelas, la ampliación de las oportunidades de aprendizaje para todos los alumnos con distintas habilidades, alta estima para nuestros maestros, y una acogida a las soluciones creativas.

Necesitamos un proceso abierto y transparente para la toma de decisiones, uno que invite la opinión de toda nuestra comunidad y en que todas las decisiones se tomen después de deliberaciones estudiadas y abiertas.

Ejerzo como abogada y tengo más de diez años de experiencia en el asesoramiento de las agencias gubernamentales. Usaré mis habilidades y conocimientos legales para ayudar al consejo escolar a funcionar abierta y eficazmente. Como madre de niños que estudian en el distrito, desde hace 11 años, incluyendo la escuela primaria, intermedia y superior, estoy profundamente comprometida a mejorar nuestras escuelas. Le pido su voto para el consejo escolar.

www.WendyStrimling.org

3081-001

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **CYNTHIA HAWTHORNE**, Candidate for
Governing Board Member, Trustee Area 3 (At Large)
Santa Cruz City School District

Occupation: Psychotherapist/Mediator

Education: B.S., Psychology, University of Oregon; M.S., Community Psychology, San Jose State University

As president of the Santa Cruz Education Foundation, I led successful efforts to:

- Reduce class sizes for 9th grade English classes at Harbor, Santa Cruz and Soquel High Schools
- Develop a mentoring program for at-risk middle school students
- Strengthen K-5 science education
- Make equitable and accessible pre-Kindergarten programs a priority
- Heal wounds from years of budget cuts
- Build new partnerships with the business community

With strong vision and leadership, we can strengthen our schools through:

- Full commitment to small class sizes K-12
- Return of previously cut science and arts programs
- Stronger bilingual and cross-cultural programming
- Nutritionally and fiscally sound nutrition programs
- An inventive and student-involved district environmental policy

From the classroom to the ballot box, our community has sent Santa Cruz City Schools a clear message: we are committed to a brighter future for our public schools.

As a parent, therapist and mediator, I will build on nearly twenty years in our local schools as a relentless activist focused on vision and tangible results. Please vote for me and support greater opportunity for all of our students.

www.CynthiaHawthorne.org

3084-001

Declaración de **CYNTHIA HAWTHORNE**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 3 (Representación global)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Psicoterapeuta/mediadora

Preparación académica: Licenciatura de la Universidad de Oregón; maestría, Psicología Comunitaria, Universidad Estatal de San José

Como presidenta de la Fundación de Educación de Santa Cruz, dirigí campañas exitosas para:

- Reducir el número de alumnos por salón en las clases del Idioma Inglés del noveno grado en las escuelas superiores de Harbor, de Santa Cruz y de Soquel; Desarrollar un programa de mentores para los alumnos en riesgo de las escuelas intermedias; Fortalecer la instrucción de ciencias en el jardín de infancia hasta quinto grado; Fijar como prioridad programas equitativos y accesibles precursores al jardín de infancia; Restañar las heridas causadas por años de recortes presupuestarios; Formar nuevas alianzas con el sector comercial

Con una visión y dirección fuertes, podemos fortalecer nuestras escuelas mediante:

- Un compromiso total por tener pocos alumnos por salón en el jardín de infancia hasta el doceavo grado; Restablecer los programas de ciencias y de artes que fueron eliminados anteriormente; Programas bilingües e interculturales más vigorosos; Programas de nutrición fiscalmente sólidos y nutritivos; Una política ambiental para el distrito inventiva que incluya la participación de los alumnos

Desde las aulas hasta las urnas, nuestra comunidad ha enviado un mensaje claro a las escuelas de la ciudad de Santa Cruz: estamos comprometidos a un futuro más brillante para nuestras escuelas públicas.

Como madre, terapeuta y mediadora, haré uso de mis casi veinte años en nuestras escuelas locales trabajando como activista incansable enfocada en visión y en resultados concretos. Por favor, vote por mí para apoyar más oportunidades para todos nuestros alumnos.

www.CynthiaHawthorne.org

3084-001

Statement of **BRUCE NEUSTADTER**, Candidate for
Governing Board Member, Trustee Area 3 (At Large)
Santa Cruz City School District

Occupation: Marriage and Family Therapist

Age: 53

I am a Santa Cruz City School Board Member, parent of two children who attended K-12 in Santa Cruz City Schools, counselor, and have been a resident of Santa Cruz for more than 30 years. While on the Santa Cruz City School Board I have actively supported academic excellence, educational equity, class size reduction plans, a pre K program, and a fiscally sound budget. As a board member I will continue to support these priorities. To move the district forward I will continue to stress collaboration between parents, teachers, staff, administrators, and students. I am passionate about public education and have spent the past 20 years working with Santa Cruz City Schools. Thank you for your consideration.

3084-003

Declaración de **BRUCE NEUSTADTER**, Candidato para
Miembro del Consejo de Gobierno, Área de Síndico núm. 3 (Representación global)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Terapeuta familiar y matrimonial

Edad: 53

Soy miembro del consejo escolar de la ciudad de Santa Cruz, padre de dos hijos que estudiaron sus primeros doce años en las escuelas de la ciudad de Santa Cruz, consejero, y residente de Santa Cruz por más de 30 años. Durante mi desempeño en el consejo escolar de la ciudad de Santa Cruz, he apoyado activamente la excelencia académica, la equidad educativa, los planes para reducir el número de alumnos por salón, un programa precursor al jardín de infancia, y un presupuesto fiscalmente sólido. Como miembro del consejo, continuaré respaldando estas prioridades. Para mover el distrito hacia delante, continuaré insistiendo en una colaboración entre los padres, los maestros, los empleados, los administradores y los alumnos. Estoy apasionado por la educación pública, y he pasado los últimos 20 años trabajando en las escuelas de la ciudad de Santa Cruz. Agradezco su consideración.

3084-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JOHN WASSERBURGER**, Candidate for
Governing Board Member, Trustee Area 3 (At Large)
Santa Cruz City School District

Occupation: Retired Teacher/Businessman

Age: 72

Concerened Competent Committed

Our students deserve the finances and success in the classroom that can only come from good management.

I am a retired teacher with more than 25 years experience in the classroom in our area. I have personal experience with the operations in the Santa Cruz City School District. As a retired teacher, I have an overview of the needs, goals and challenges our schools face today.

I listen, learn, and act. I will pursue new programs such as the California Partnership Academies so our students can thrive and achieve.

My successful business ventures have provided me expertise analyzing budgets and allocating financial resources. As the former president of the teacher's organization, I understand the needs of all district employees and support their efforts to be paid a competitive salary.

I support the senior citizen's exemption for all present and future parcel taxes. I pledge all construction bond monies will be spent for classrooms, not administrative offices.

Quality public education is vital to the future of our children and community.

Educación pública de calidad es vital para el futuro de nuestros hijos y nuestra comunidad.

I will operate with honest, forthright communication. I look forward to your input.

e-mail: JW4TRUSTEE@aol.com

Telephone: 831-427-3418

3084-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JAMES D. BRESNAHAN**, Candidate for
Governing Board Member
Live Oak School District

Occupation: Licensed General Building Contractor / Grandfather **Age:** 53

Fiscal oversight, construction planning and practical sense are qualities I bring to the Live Oak Elementary School District. Having lived and worked in the Live Oak area for the past 30 years, I know our community appreciates the excellent level of education local teachers deliver to our children every day.

Since the last election, I have been appointed to serve on the Live Oak School Bond Oversight Committee. It has come to my attention that the District may have "over-promised" some of the school construction projects described in the specific Bond language. I can best serve our children (and taxpayers) by using my lifetime of extensive public building experience to get this resolved.

Three other important local education issues remain:

- Fostering Continued Student Achievement Gains
- Veteran Teacher Retirements & New Teacher Retention
- Declining Enrollment Projections for our School District

Being a husband, father and grandfather...I have both wisdom and patience to work through any bureaucratic red tape. My personal style is energetic and direct. I welcome your input and new ideas aimed to improve our schools.

When elected, our kids will always be my first priority as your School Trustee.

I would value your vote of confidence on Election Day. Thank you.

3126-001

Statement of **PAUL FRANKLIN**, Candidate for
Governing Board Member
Live Oak School District

I have served on this Board for the past four years and currently serve as President of the Board. I've worked in the software engineering, support and testing industry since 1981 and currently work as an independent computer consultant. I have volunteered as a Board Chairman, a trainer for the Conflict Resolution Program, as a crisis worker on the Suicide Prevention Hotline and as a support staff person at Quaker Camp in Ben Lomond. Last year I graduated from a nine-month integration program in Nonviolent Communication. I believe that we have the mandate and the capacity to provide educational services meeting or exceeding the highest standards set by any industrialized country. As a Board member I will continue to hold the physical and emotional security of students as my highest priority. I will advocate for an educational model that balances student's intellectual, physical and emotional needs. I support wage parity for teachers and all staff. I will work for critical analysis of the costs and benefits of high-stakes testing and I will challenge, when necessary, the State and Federal education initiatives which place unmanageable and unfunded burdens upon our district and those across the State.
www.paulfranklin.us/campaign

3126-002

Declaración de **PAUL FRANKLIN**, Candidato para
Miembro del Consejo de Gobierno
Distrito Escolar de Live Oak

Durante los últimos cuatro años, he trabajado en este consejo y actualmente me desempeño como su presidente. Desde 1981, he trabajado en la industria de la ingeniería, asistencia y análisis de programas de informática, y trabajo ahora como consultor independiente en informática. He trabajado voluntariamente como director del consejo, como instructor para el Programa de Solución a las Diferencias, como trabajador social en crisis para la Línea de Emergencia para la Prevención de Suicidios, y como empleado asistente en el Campamento de los Cuáqueros en Ben Lomond. El año pasado, me gradué de un programa de integración en Comunicación No Violenta que duró nueve meses. Creo que tenemos la autoridad y la capacidad para ofrecer servicios educativos que alcancen o que superen las normas más altas fijadas por un país industrializado. Como miembro del consejo, continuaré fijando como la prioridad más alta la seguridad física y emocional de los alumnos. Abogaré por un modelo educativo que establezca un equilibrio entre las necesidades intelectuales, físicas y emocionales del alumno. Estoy a favor de la paridad salarial para los maestros y para todos los empleados.

Trabajaré para lograr un análisis crítico de los costos y beneficios de los exámenes tan categóricos, y me opondré, cuando sea necesario, a las iniciativas educativas impuestas por el gobierno estatal y federal que coloquen cargas inflexibles, sin el financiamiento correspondiente, sobre nuestro distrito y sobre el resto del estado.
www.paulfranklin.us/campaign

3126-002

VOTER'S PAMPHLET

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Statement of **MICHAEL J. PISENTI**, Candidate for
Governing Board Member
Live Oak School District

Occupation: Businessman/Communications Eng. Avionics

I have a lifetime of experience within the Live Oak community:

- Live Oak Elementary School (K thru 6)
- Branciforte Junior High (active in Boy Scouts)
- Santa Cruz High School (Class of 1957)

After High School, I attended college in Monterey and then went to serve our country in the U.S. Navy & Naval Reserve. I was honorably discharged from active duty as PO-2 (E-5). I have been in Live Oak ever since, raising my family, running the business and staying active in various community affairs:

- Elected Board Member, Live Oak S.D. (1975-79)
- Former Chairman, Neighbors After Good Government
- Past President, Live Oak PTA
- Past President, Santa Cruz Gideons
- Past President, Santa Cruz Life Care
- Past Lt. District Governor, California Jaycees

California schools used to be near the top in education in the nation. I intend to use my 47 years of practical experience in business to get the most out of money that our District is given. I believe that taxpayers deserve to get the most out of their investment in education. Your vote for me will insure a quality education for all students. Thank you.

3126-004

Statement of **KAREN PALMER**, Candidate for
Governing Board Member
Live Oak School District

Occupation: Incumbent / Executive Administrator

As a parent and former teacher, I believe that participation in the decision making process of public education is essential. My husband and I have been Live Oak homeowners since 1972, and the entire K-8 education for our children has been in Live Oak School District.

California schools are facing the serious challenges of inadequate funding and declining enrollment while seeking the highest standards of academic excellence. Because of my experience on this Board, I am able to deal more effectively with the many aspects of managing the District's multi-million dollar budget, recruiting and hiring the best administrators and teachers, and meeting the unique needs of each child who attends our schools. My goals include:

- Maintaining a balanced budget
- Increasing compensation for teachers and all school staff
- Enhancing our exemplary school programs
- Renovating and maintaining our existing facilities

As a Board Member I want to assist parents with the difficult responsibility of rearing children in a changing world. We must help children develop all of their abilities in order to become productive, contributing members of our community by providing the highest quality education – including personnel and facilities – for the funds available. The only thing more costly than education is ignorance.

3126-003

VOTER'S PAMPHLET

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Statement of **RONALD GRAVES**, Candidate for
Member of the City Council
City of Capitola

Occupation: Capitola Planning Commissioner/PG&E retired

While previously serving as your city council member the following programs were accomplished for the citizens of Capitola:

- To provide a secure tax base, the Capitola Mall and Brown Ranch Market Place were annexed and constructed. Capitola Auto Row was developed.
- Capitola Beach was restored and is now city owned and maintained.
- The Capitola Junior Lifeguard program was instituted.
- Capitola Wharf was purchased and restored.
- Capitola's Mobile Home Rent Control Ordinance was enacted.
- A mobile home buyer assistance program was enacted to enable home owners to purchase their parks.
- Taxes were reduced with the elimination of the Street Lighting District and Street Maintenance Fee.
- A Community Center and recreation facilities were developed at the Jade Street Park.
- Pacific Cove Mobile Home Park was purchased and parking provided for those using the village and beach.
- A beach Shuttle Bus service was instituted.
- Wharf Road Property was purchased for a library site and small neighborhood park.

My belief is that a good council member listens to his constituents and evaluates their concerns and enacts programs and policies which will benefit the community.

I bring experience and knowledge of how government works.

I would appreciate your Vote.

5002-002

Statement of **ROBERT "BOB" BEGUN**, Candidate for
Member of City Council
City of Capitola

Occupation: Incumbent Capitola City Treasurer

Experience Counts.

As your independently elected Capitola City Treasurer for the past six years, I have worked closely with our local community leaders to forge a more financially sound and secure City. Working as a team we have been very successful, culminating in our best budget year during my tenure as your Treasurer.

With your vote for City Council, I will continue to support:

- Local School District and Seniors programs
- Fiscal responsibility and balanced City budgets
- Better Public Works and Law Enforcement funding
- Small Business Development creating new revenues

Many of the best ideas for community improvement come from you, the public. When elected, I will hold regular "office hours" in order to hear your valuable input and ideas. I also plan to publish monthly newspaper articles informing City of Capitola residents. For more information: www.BobBegun.org

My re-election has earned the support of the Senior Coalition, and in recognition of my efforts on your behalf I was honored by the California Senate as "Local Senior Legislator of the Year."

I pledge to continue using the *Experience* gained to make our Capitola the best place to live. I ask for your vote again.

5002-006

Statement of **MAUREEN O'MALLEY-MOORE**, Candidate for
Member of City Council
City of Capitola

Occupation: Public Policy Analyst

Age: 49

As a resident of Capitola, I care deeply about our community. I understand Capitola residents expect quality services from city government. Working for you at City Hall, I will advocate for critical services and the preservation of our neighborhoods.

As a working wife, mother and President of the Soquel High School Music Foundation, I understand the everyday challenges facing families and youth in our community. I will work to improve the quality of life for the residents of our neighborhoods and mobile home parks.

As a public policy analyst, I know how to make government effective and save taxpayer money. I will scrutinize every tax dollar that the City spends and look for creative ways to reduce government spending. At the same time, City Hall needs to be an active partner in the economic vitality of the local business community.

As your councilmember, I will:

- Advocate for a strong police department and community safety
- Keep Capitola a pedestrian friendly community
- Protect our local environment
- Expand youth and senior program opportunities

I will bring my dedication, experience and integrity to the Capitola City Council. I would be honored to have your vote.

5002-005

Declaración de **MAUREEN O'MALLEY-MOORE**, Candidata para
Miembro del Concejo de la Ciudad
Ciudad de Capitola

Ocupación: Analista de políticas públicas

Edad: 49

Como residente de Capitola, me importa mucho nuestra comunidad. Yo comprendo que los residentes de Capitola esperan servicios de primera calidad del gobierno municipal. Mientras trabajo para usted en el gobierno municipal, abogaré por servicios esenciales y la preservación de nuestros vecindarios.

Como esposa que trabaja, madre y presidenta de la Fundación de Música de la Escuela Superior de Soquel, entiendo los asuntos desafiantes con que se enfrentan las familias y los jóvenes, todos los días, en nuestra comunidad. Trabajaré para mejorar la calidad de vida de los residentes de nuestros vecindarios y de nuestros parques de casas rodantes.

Como analista de políticas públicas, yo sé cómo hacer que el gobierno sea eficaz y cómo ahorrar el dinero del contribuyente. Analizaré minuciosamente cada uno de los dólares que la ciudad gaste y buscaré maneras creativas para reducir el desembolso gubernamental. Al mismo tiempo, el gobierno municipal tiene que ser un socio activo en la vitalidad económica del sector comercial local.

Como su concejala, yo:

- Abogaré por un fuerte departamento de policía y por seguridad en la comunidad
- Preservaré a Capitola como una comunidad cómoda para los peatones
- Protegeré nuestro ambiente local
- Ampliaré los programas de oportunidades para los jóvenes y para las personas mayores

Llevaré mi dedicación, experiencia e integridad al Concejo de la Ciudad de Capitola. Me sentiría honrada si me concediera su voto.

5002-005

VOTER'S PAMPHLET

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Statement of **ED NEWMAN**, Candidate for
Member of City Council
City of Capitola

Occupation: Lawyer/Planning Commissioner

Since I first arrived in Capitola 33 years ago I have been captivated by the beauty, the ambience and the charm of this special hamlet by the sea. My recent experience as a planning commissioner has stimulated my desire to help protect and preserve the uniqueness of our community. My profile includes:

- Education: Stanford; Cornell
- Current Position: Capitola Planning Commissioner
- Family: Two daughters, ages 21 and 24
- Occupation: Real estate law
- Experience: judge pro tem; court appointed mediator; county mobile home hearing officer; 7-term director, 5-term president Pasatiempo, Inc.

I think the citizens of Capitola have been generally well-served by its leadership in recent years, with the single but very important exception of fiscal management. I would like to build on their accomplishments generally while working to improve the financial health of the city. My priorities are to safeguard and preserve the history, the character and the environment of Capitola. We have some major projects under consideration and some serious financial challenges which collectively will have a huge impact on our future. I believe that I have the experience and professional background to help us make the best decisions on these and other important issues.

5002-007

Statement of **GAIL LEVEY**, Candidate for
Member of City Council
City of Capitola

Occupation: Web Developer

Age: 50

Qualifications:

I have a long history of serving my community and will be an activist for all residents. The city council's mission is to represent all citizens equally. I am an advocate for the people on the critical issues facing Capitola.

- Outgoing president of Cabrillo Estates Homeowner's Association
- Board member, Seeds of Hope
- Past board member of Soquel High Boosters, Santa Cruz Junior Golf, Santa Cruz Pop Warner and Lompico County Water District
- Internet department associate at West Marine
- Independent web developer
- Working mother of moderate means

If elected, I intend to promote the interests of Capitola and act as a constant reminder that all residents play an important role in our community. Let's work together! Learn more about me at www.gaillevey.com.

5002-004

Statement of **DANIEL PASSINO**, Candidate for
Member of City Council
City of Capitola

Occupation: Business Owner/Technology Consultant

Age: 48

I have been a Capitola resident and business owner for 12 years.

I believe that fairness must be the single principle that guides my decisions, and that I can be a voice of reason for all of Capitola.

I am still very concerned about the problems that affect our city, our beaches, and how the reduction of services has impacted all residents of Capitola. We need more affordable housing, more senior housing, better crime prevention, and basic street maintenance. These are basic but vital needs of all of Capitola.

I ran for city council 2 years ago and almost won. What I learned from that is that you need experience in city government first to be effective on the Council. I have since served on the Commission on the Environment, the Art & Cultural Commission; I chair the Village Master Plan Advisory Committee, and I have served on Capitola's Planning Commission for 2 years and am now Vice-Chair of Capitola's Planning Commission. I now have the experience I lacked 2 years ago necessary to lead this city.

I will be the voice of reason for we who feel that they have no say in city government or our future.

5002-008

Declaración de **DANIEL PASSINO**, Candidato para
Miembro del Concejo de la Ciudad
Ciudad de Capitola

Ocupación: Dueño de una empresa/consultor en tecnología

Edad: 48

He sido residente de Capitola y dueño de una empresa por 12 años.

Creo que la justicia tendrá que ser el principio único que orientará mis decisiones, y que yo puedo ser una voz de razón para todo Capitola.

Estoy todavía muy preocupado por los problemas que afectan a nuestra ciudad, a nuestras playas, y cómo la reducción de servicios ha tenido un impacto sobre todos los residentes de Capitola. Necesitamos más viviendas económicas, más viviendas para las personas mayores, mejor prevención de delitos y un mantenimiento básico de las calles. Éstas son necesidades básicas pero vitales para todo Capitola.

Hace dos años, me postulé para el concejo de la ciudad y por poco gano. Lo que aprendí en el proceso es que uno necesita experiencia en el gobierno municipal antes de poder ser eficaz en el concejo. Desde entonces, me desempeñé en la Comisión sobre el Medio Ambiente, la Comisión de Artes y Cultura; fui presidente del Comité Consultivo del Plan Maestro para el Pueblo, y trabajé por dos años en la Comisión de Planificación de Capitola, y ahora soy vicepresidente de la Comisión de Planificación de Capitola. Ahora tengo la experiencia que me hacía falta, hace dos años, y que se necesita para dirigir esta ciudad.

Será la voz de la razón para nosotros que creemos que no tenemos influencia sobre el gobierno municipal ni tampoco sobre nuestro futuro.

5002-008

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot.
Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

Statement of BORIS SEIBERT, Candidate for Member of the City Council City of Capitola Occupation: Director of Sales Age: 36 I grew up and spent a majority of my life in Hermosa Beach, California. When I visited Capitola over ten years ago, I was "taken" by the spirit of the community and thought to myself how Capitola is just like Hermosa Beach used to be. After landing a job at Plantronics, I moved to Capitola knowing that I just found my new home. I bring a very simple, honest, and practical approach to issues. I believe what makes outstanding professionals and community leaders is a simple trait: the ability to listen effectively. My mother, my hero, has been a small business owner since the 1970s which instilled in me a huge amount of respect for small and local business owners. Qualifications: • Bachelor of Science, Business Marketing, CSULB • 20 years of business experience in sales, marketing, and management • Second Harvest Food Bank, Golden Circle Member I am committed to enhancing the spirit of Capitola. If elected to this office, I will lead by example by donating every dollar I earn from this position to reinvesting in the spirit of the community through projects like a new skate park, Capitola's Bandstand Project, etc. http://www.myspace.com/voteforboris 5002-003	Declaración de BORIS SEIBERT, Candidato para Miembro del Concejo de la Ciudad Ciudad de Capitola Ocupación: Director de ventas Edad: 36 Crecí en Hermosa Beach, California, donde pasé la mayor parte de mi vida. Cuando visité Capitola hace más de diez años, fui "cautivado" por el espíritu de la comunidad y pensé que Capitola era como Hermosa Beach años atrás. Después de obtener un trabajo en Plantronics, me mudé a Capitola, sabiendo que había encontrado mi nuevo hogar. Tengo un enfoque sincero, honrado y práctico a los temas de controversia. Creo que el atributo que hace sobresalir a los profesionales y a los líderes de la comunidad es sencillo: es la capacidad para escuchar con atención a los demás. Mi madre, quien ha sido mi modelo a seguir es dueña de una pequeña empresa desde los años 70, cosa que me inculcó un gran respeto por los dueños de pequeñas empresas locales. Formación: • Licenciatura en Mercadotecnia de Negocios, CSULB (Universidad Estatal de California de Long Beach) • 20 años de experiencia en ventas, mercadotecnia y administración • Second Harvest Food Bank, Miembro del Circulo Dorado Estoy comprometido a realizar el espíritu de Capitola. Si soy elegido para este cargo, guiaré mediante el ejemplo ya que donaré cada dólar que gane de este puesto para reinvertir en el espíritu de la comunidad mediante proyectos como un nuevo parque de patinaje, el Proyecto del Kiosco de Música de Capitola, etc. http://www.myspace.com/voteforboris 5002-003
Statement of SAM STOREY, Candidate for Member of City Council City of Capitola Occupation: Nonprofit Executive Director Age: 54 As a Capitola resident for 27 years, I have raised my children here and enjoy the natural beauty and exceptional quality of life. I am committed to strengthening Capitola's economy and public safety, while protecting our environment and neighborhood integrity. My main goals are to: • Preserve the unique environment and character of Capitola; • Maintain and improve public safety and city infrastructure; and • Promote a vibrant local economy and the arts As Director of the nonprofit Community Bridges since 1999, I have worked to improve the quality of life for local seniors and families through programs such as Meals on Wheels, Lift Line, and family resource centers. I served on the Capitola Arts Commission for nine years and am currently on the City's Elder Care Task Force. I have a B.A. in education and a law degree. I have experience bringing together government, business and the community to solve complex problems. If elected, I will be accessible and responsive to you, and work diligently with you to ensure that Capitola continues to be a great place to live. I am proud to be endorsed by current and former Councilmembers: Bruce Arthur, Stephanie Harlan, Dennis Norton and Gayle Ortiz. 5002-001	Declaración de SAM STOREY, Candidato para Miembro del Concejo de la Ciudad Ciudad de Capitola Ocupación: Director ejecutivo de una empresa sin fines de lucro Edad: 54 Como residente de Capitola por 27 años, he criado a mis hijos aquí y disfruto de la belleza natural y de la calidad de vida excepcional. Estoy comprometido a fortalecer la economía y la seguridad pública de Capitola, en tanto que se protege nuestro medio ambiente y la integridad vecinal. Mis objetivos centrales son: • Preservar el medio ambiente y carácter únicos de Capitola; • Mantener y mejorar la seguridad pública y la infraestructura de la ciudad; y • Fomentar una economía local vibrante y las artes Como director de una empresa sin fines de lucro, Community Bridges (Puentes de la Comunidad), desde 1999, he trabajado para mejorar la calidad de vida de las personas mayores en el ámbito local, y de las familias mediante programas como Alimentos sobre Ruedas, Lift Line y con centros de recursos familiares. Por nueve años, trabajé en la Comisión de Artes de Capitola y actualmente me desempeño en la Fuerza Especial de la Ciudad para el Cuidado de las Personas Mayores. Tengo una licenciatura en educación y un diploma en leyes. Tengo experiencia en crear una alianza entre el sector gubernamental, comercial y la comunidad para solucionar problemas complicados. Si soy elegido, estaré accesible y seré responsivo ante usted, y trabajaré diligentemente con usted para garantizar que Capitola seguirá siendo un gran lugar para vivir. Estoy orgulloso de contar con el respaldo de los actuales y anteriores concejales siguientes: Bruce Arthur, Stephanie Harlan, Dennis Norton y Gayle Ortiz. 5002-001