

OFFICIAL BALLOT

CONSOLIDATED GENERAL ELECTION

COUNTY OF SANTA CRUZ, TUESDAY, NOVEMBER 7, 2006

INSTRUCTIONS TO VOTERS: To VOTE, CONNECT THE ARROW pointing to your choice, like this:

To vote for a qualified write-in candidate, write the person's name on the blank line provided and CONNECT THE ARROW:

IMPORTANT: Use only a blue or black ink pen.

If you make a mistake marking your ballot, return it to the Election Official and a replacement ballot will be issued.



Sample

STATE		STATE		JUDICIAL	
Governor	Vote for One	Attorney General	Vote for One	Vote Yes or No for Each Office	
PETER MIGUEL CAMEJO Financial Advisor	Green	JERRY BROWN Oakland Mayor/Attorney	Democratic	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
EDWARD C. NOONAN Computer Shop Owner	American Independent	KENNETH A. WEISSMAN Attorney At Law	Libertarian	Shall Associate Justice JOYCE L. KENNARD be elected to the office for the term provided by law?	YES NO
PHIL ANGELIDES Treasurer of the State of California	Democratic	MICHAEL S. WYMAN Attorney-At-Law	Green	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
ARNOLD SCHWARZENEGGER Governor	Republican	CHUCK POOCHIGIAN California Senator/Attorney	Republican	Shall Associate Justice CAROL A. CORRIGAN be elected to the office for the term provided by law?	YES NO
ART OLIVIER Engineer	Libertarian	JACK HARRISON Attorney/Rent Commissioner	Peace and Freedom	FOR PRESIDING JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
JANICE JORDAN Counselor	Peace and Freedom	Insurance Commissioner	Vote for One	Shall Presiding Justice CONRAD L. RUSHING be elected to the office for the term provided by law?	YES NO
Lieutenant Governor	Vote for One	CRUZ M. BUSTAMANTE California Lt. Governor	Democratic	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
DONNA J. WARREN Financial Manager/Author	Green	TOM CONDIT Writer	Peace and Freedom	Shall Associate Justice NATHAN D. MIHARA be elected to the office for the term provided by law?	YES NO
STEWART A. ALEXANDER Automobile Sales Consultant	Peace and Freedom	LARRY CAFIERO Newspaper Editor	Green	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
LYNNE TTE SHAW Caregiver/Musician	Libertarian	STEVE POIZNER Businessman/Entrepreneur	Republican	Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO
JIM KING Real Estate Broker	American Independent	DALE F. OGDEN Actuary/Insurance Consultant	Libertarian	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
JOHN GARIMENDI California State Insurance Commissioner	Democratic	JAY EARL BURDEN Student	American Independent	Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO
TOM MCCLINTOCK California State Senator	Republican				



Ballot

FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	YES	NO
SCHOOL		
County Superintendent of Schools	Vote for One	
MICHAEL WATKINS Educator/School Administrator		
ROWLAND BAKER Assistant County Superintendent		
CABRILLO COMMUNITY COLLEGE DISTRICT		
Governing Board Member Trustee Area 6	Vote for One	
JUAN G. ESCAMILLA Business Owner/Parent		
ALAN J. SMITH Incumbent		
SANTA CRUZ CITY SCHOOL DISTRICT		
Governing Board Member Trustee Area 1 (Inside City)	Vote for no more than Two	
JIM LOGSDON Retired School Superintendent		
RACHEL DEWEY THORSETT Incumbent		
WENDY STRIMLING Attorney		
Governing Board Member Trustee Area 2 (Outside City)		
DON MAXWELL Retired Teacher	Vote for One	
MICHAEL ROUTH Incumbent		
G. RICHARD ARNOLD Businessman		

Member, State Board of Equalization 1st District	Vote for One
KENNITA WATSON Retired Quality Engineer	Libertarian
BETTY T. YEE Acting Equalization Boardmember	Democratic
DAVID CAMPBELL Office Worker	Peace and Freedom
DAVID J. NEIGHBORS Certified Public Accountant	Republican
UNITED STATES SENATOR	
Vote for One	
MICHAEL S. METTI Parent/Educator/Businessman	Libertarian
TODD CHRETIEN Writer	Green
MARSHA FEINLAND Retired Teacher	Peace and Freedom
DIANNE FEINSTEIN United States Senator	Democratic
DON J. GRUNDMANN Doctor of Chiropractic	American Independent
RICHARD "DICK" MOUNTJOY Immigration Control Consultant	Republican
UNITED STATES REPRESENTATIVE	
Vote for One	
14th District	Libertarian
BRIAN HOLTZ Engineer/Author/Father	Green
CAROL BROUILLET Director, Nonprofit Organizer	Democratic
ANNA G. ESHOO Member of Congress	Republican
ROB SMITH Account Executive	
MEMBER OF THE STATE ASSEMBLY	
Vote for One	
27th District	Republican
MICHAEL MORRISON Councilmember/Business Manager	Democratic
JOHN LAIRD State Assemblymember	

Secretary of State	Vote for One
GLENN MC MILLON, JR. Small Business Owner	American Independent
BRUCE MCPHERSON Appointed Secretary of State	Republican
GAIL K. LIGHTFOOT Retired Nurse	Libertarian
MARGIE AKIN Archaeologist/Medical Anthropologist	Peace and Freedom
FORREST HILL Financial Advisor	Green
DEBRA BOWEN State Senator	Democratic
Controller	
Vote for One	
WARREN MARK CAMPBELL Minister	American Independent
LAURA WELLS Financial Systems Consultant	Green
DONNA TELLO Tax Accountant	Libertarian
TONY STRICKLAND Taxpayer Organization President	Republican
ELIZABETH CERVANTES BARRON Retired Teacher	Peace and Freedom
JOHN CHIANG Member, State Board of Equalization	Democratic
Treasurer	
Vote for One	
CLAUDE PARRISH Member, State Board of Equalization	Republican
MEHUL M. THAKKER Investment Advisor	Green
MARIAN SMITHSON City Treasurer/CPA	Libertarian
GERALD SANDERS	Peace and Freedom
E. JUSTIN NOONAN Computer Technician	American Independent
BILL LOCKYER California Attorney General	Democratic

VOTE BOTH SIDES

CA44-1-2022-0048



Sample

SCHOOL		MEASURES SUBMITTED TO THE VOTERS		STATE	
SANTA CRUZ CITY SCHOOL DISTRICT Governing Board Member Trustee Area 3 (At Large) CYNTHIA HAWTHORNE Psychotherapist/Mediator BRUCE NEUSTADTER Appointed Incumbent JOHN WASSERBURGER Retired Teacher/Businessman		1C HOUSING AND EMERGENCY SHELTER TRUST FUND ACT OF 2006. For the purpose of providing shelters for battered women and their children, clean and safe housing for low-income senior citizens; homeownership assistance for the disabled, military veterans, and working families; and repairs and accessibility improvements to apartment for families and disabled citizens, the state shall issue bonds totaling two billion eight hundred fifty million dollars (\$2,850,000,000) paid from existing state funds at an average annual cost of two hundred and four million dollars (\$204,000,000) per year over the 30 year life of the bonds. Requires reporting and publication of annual independent audited reports showing use of funds, and limits administration and overhead costs.		86 TAX ON CIGARETTES, INITIATIVE AND CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes additional \$2.60 per pack excise tax on cigarettes and indirectly increases taxes on other tobacco products. Provides funding for various health programs, children's health coverage, and tobacco-related programs. Fiscal Impact: Increase in excise tax revenues of about \$2.1 billion annually in 2007-08 spent for the specified purposes outlined above. Other potentially significant costs and savings for state and local governments due to program changes.	
DISTRICT SOQUEL CREEK WATER DISTRICT Director DON HOERNSCHEMEYER Research Chemist DON HEICHEL Commercial Crabber BRUCE JAFFE Incumbent DANIEL F. KRIEGE Civil Engineer		1D KINDERGARTEN-UNIVERSITY PUBLIC EDUCATION FACILITIES BOND ACT OF 2006. This ten billion four hundred sixteen million dollar (\$10,416,000,000) bond issue will provide needed funding to relieve public school overcrowding and to repair older schools. It will improve earthquake safety and fund vocational educational facilities in public schools. Bond funds must be spent according to strict accountability measures. Funds will also be used to repair and upgrade existing public college and university buildings and to build new classrooms to accommodate the growing student enrollment in the California Community Colleges, the University of California, and the California State University. Fiscal Impact: State costs of about \$20.3 billion to pay off both the principal (\$10.4 billion) and interest (\$9.9 billion) on the bonds. Payments of about \$680 million per year.		87 ALTERNATIVE ENERGY, RESEARCH, PRODUCTION, INCENTIVES, TAX ON CALIFORNIA OIL PRODUCERS, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Establishes \$4 billion program to reduce petroleum consumption through incentives for alternative energy, education and training. Funded by tax on California oil producers. Fiscal Impact: State oil tax revenues of \$225 million to \$485 million annually for alternative energy programs totaling \$4 billion. State and local revenue reductions up to low tens of millions of dollars annually.	
SANTA CRUZ PORT DISTRICT Commissioner THOMAS C. (TOBY) GODDARD Water Conservation Manager BILL GEISREITER Incumbent KAYCEE BEAMES Lifeguard/Health Supervisor LOU MATA Aquatic Sports Retailer		1E DISASTER PREPAREDNESS AND FLOOD PREVENTION BOND ACT OF 2006. This act rebuilds and repairs California's most vulnerable flood control structures to protect homes and prevent loss of life from flood-related disasters, including levee failures, flash floods, and mudslides; it protects California's drinking water supply system by rebuilding delta levees that are vulnerable to earthquakes and storms; by authorizing a \$4.09 billion dollar bond act. Fiscal Impact: State costs of approximately \$8 billion over 30 years to repay bonds. Reduction in local property tax revenues of potentially up to several million dollars		88 EDUCATION FUNDING, REAL PROPERTY PARCEL TAX, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes \$50 tax on each real property parcel to provide additional public school funding for kindergarten through grade 12. Exempts certain elderly, disabled homeowners from tax. Use of funds restricted to specific educational purposes. Fiscal Impact: State parcel tax revenue of roughly \$450 million annually, allocated to school districts for specified education programs.	
				89 POLITICAL CAMPAIGNS, PUBLIC FINANCING, CORPORATE TAX INCREASE, CAMPAIGN CONTRIBUTION AND EXPENDITURE LIMITS, INITIATIVE STATUTE. Provides that eligible candidates for state elective office may receive public campaign funding. Increases tax on corporations and financial institutions by 0.2 percent to fund program. Imposes new campaign contribution/expenditure	



Ballot

YES NO limits. Fiscal Impact: Increased revenues (primarily from increased taxes on corporations and financial institutions) totaling more than \$200 million annually to pay for the public financing of political campaigns.	YES NO 90 GOVERNMENT ACQUISITION, REGULATION OF PRIVATE PROPERTY. INITIATIVE CONSTITUTIONAL AMENDMENT. Bars state/local governments from condemning or damaging private property to promote other private projects, uses, use, housing, consumer, environmental, workplace laws/regulations. Fiscal Impact: Increased annual government costs to pay property owners for losses to their property associated with new laws and rules, and for property acquisitions. These costs are unknown, but potentially significant on a statewide basis.
YES NO 83 SEX OFFENDERS. SEXUALLY VIOLENT PREDATORS. PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING. INITIATIVE STATUTE. Increases penalties for violent and habitual sex offenders and child molesters. Prohibits residence near schools and parks. Requires Global Positioning System monitoring of registered sex offenders. Fiscal Impact: Net state operating costs within ten years of up to a couple hundred million dollars annually, potential one-time state construction costs up to several hundred million dollars; unknown net fiscal impact on local governments.	YES NO 84 WATER QUALITY, SAFETY AND SUPPLY. FLOOD CONTROL. NATURAL RESOURCE PROTECTION. PARK IMPROVEMENTS. BONDS. INITIATIVE STATUTE. Funds water, flood control, natural resources, park and conservation projects by authorizing \$5,388,000,000 in general obligation bonds. Emergency drinking water safety provisions. Fiscal Impact: State cost of \$10.5 billion over 30 years to repay bonds. Reduced local property tax revenues of several million dollars annually. Unknown state and local operations and maintenance costs, potentially tens of millions of dollars annually.
YES NO 85 WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINORS PREGNANCY. INITIATIVE CONSTITUTIONAL AMENDMENT. Amends California Constitution prohibiting abortion for unemancipated minor until 48 hours after physician notifies minor's parent/guardian, except in medical emergency or with parental waiver. Mandates reporting requirements. Authorizes monetary damages against physicians for violation. Fiscal Impact: Potential unknown net state costs of several million dollars annually for health and social services programs, court administration, and state health agency administration combined.	YES NO 86 HIGHWAY SAFETY, TRAFFIC REDUCTION, AIR QUALITY, AND PORT SECURITY BOND ACT OF 2006. This act makes safety improvements and repairs to state highways, upgrades freeways to reduce congestion, repairs local streets and roads, upgrades highways along major transportation corridors, improves seismic safety of local bridges, expands public transit, helps complete the state's network of car pool lanes, reduces air pollution, and improves anti-terrorism security at shipping ports by providing for a bond issue not to exceed nineteen billion nine hundred twenty-five million dollars (\$19,925,000,000). Fiscal Impact: State costs of approximately \$38.9 billion over 30 years to repay bonds. Additional unknown state and local operations and maintenance costs.
YES NO 1A TRANSPORTATION FUNDING PROTECTION. LEGISLATIVE CONSTITUTIONAL AMENDMENT. Protects transportation funding for traffic congestion relief projects, safety improvements, and local streets and roads. Prohibits the state sales tax on motor vehicle fuels from being used for any purpose other than transportation improvements. Authorizes loans of these funds only in the case of severe state fiscal hardship. Requires loans of revenues from states sales tax on motor vehicle fuels to be fully repaid within the three years. Restricts loans to no more than twice in any 10-year period. Fiscal Impact: No revenue effect or cost effects. Increases stability of funding to transportation in 2007 and thereafter.	YES NO 1B HIGHWAY SAFETY, TRAFFIC REDUCTION, AIR QUALITY, AND PORT SECURITY BOND ACT OF 2006. This act makes safety improvements and repairs to state highways, upgrades freeways to reduce congestion, repairs local streets and roads, upgrades highways along major transportation corridors, improves seismic safety of local bridges, expands public transit, helps complete the state's network of car pool lanes, reduces air pollution, and improves anti-terrorism security at shipping ports by providing for a bond issue not to exceed nineteen billion nine hundred twenty-five million dollars (\$19,925,000,000). Fiscal Impact: State costs of approximately \$38.9 billion over 30 years to repay bonds. Additional unknown state and local operations and maintenance costs.
YES NO MEASURES SUBMITTED TO THE VOTERS STATE	YES NO 87 SEX OFFENDERS. SEXUALLY VIOLENT PREDATORS. PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING. INITIATIVE STATUTE. Increases penalties for violent and habitual sex offenders and child molesters. Prohibits residence near schools and parks. Requires Global Positioning System monitoring of registered sex offenders. Fiscal Impact: Net state operating costs within ten years of up to a couple hundred million dollars annually, potential one-time state construction costs up to several hundred million dollars; unknown net fiscal impact on local governments.

CA44-2-Q1

VOTE BOTH SIDES



VOTER'S PAMPHLET

STATE LEGISLATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot.
Pursuant to Government Code Section 85601(c), only a candidate who accepts voluntary expenditure limits may purchase space for a statement.

Statement of **JOHN LAIRD**, Candidate for
State Assembly
27th District

Occupation: State Assemblymember

Age: 56

I have been honored to represent Santa Cruz County in the State Assembly the past four years. I have moved into the Assembly leadership as Chair of the Budget Committee and as a lead member of the conference committees on the budget and the infrastructure bond package.

As a leader in the Assembly, I have fought to extend health insurance to all California children, roll back community college fees, restore education funding, ensure that California's environmental protection is strong, and give working people a fair shake from state government.

My bills to help first-time homebuyers in Santa Cruz County, extend state civil rights protections, protect agricultural land from urban development, give public transit workers a role in managing their pension funds, expand the number of children in school nutrition programs, and restore community college health services have all been signed into law.

I am particularly proud of the successful bipartisan effort to pass the Laird-Leslie Act, which established the Sierra Nevada Conservancy.

We still must extend health care to all Californians, ensure access to higher education and work together to attack the problem of global warming.

I bring to my job thirty years experience as a mayor, councilmember, community college trustee, congressional assistant, budget analyst, non-profit executive director and community activist.

It is an honor to serve you in the state legislature. I ask for your support - in both the election and with the continuing challenges facing California and the Monterey Bay Area.

www.johnlaird.org

1270-001

Declaración de **JOHN LAIRD**, Candidato para la
Asamblea Estatal
Distrito 27

Ocupación: Asambleísta estatal

Edad: 56

Durante los últimos cuatro años, he tenido el honor de representar al Condado de Santa Cruz ante la Asamblea Estatal. He ingresado en la dirección de la Asamblea como presidente del Comité del Presupuesto y como miembro dirigente de los comités de conferencia sobre el presupuesto y sobre el paquete de bonos para la infraestructura.

Como líder de la Asamblea, he luchado para extender el seguro médico para todos los niños de California, para reducir las colegiaturas de los colegios comunitarios, para restablecer el financiamiento de la educación, para garantizar que la protección ambiental de California sea fuerte y para darles a las personas que trabajan un trato justo con el gobierno estatal.

Mis proyectos de ley para ayudar a las personas que compren su primera residencia en el Condado de Santa Cruz, para extender las protecciones de los derechos civiles en este Estado, para proteger las tierras agrícolas contra la expansión urbana, para concederles a los trabajadores del transporte público influencia en la administración de sus fondos de pensiones, para ampliar el número de programas de nutrición para los niños escolares, y para restaurar los servicios médicos de los colegios universitarios, y todos fueron refrendados y convertidos en ley.

Estoy particularmente orgulloso de la exitosa iniciativa bipartidista para aprobar la Ley Laird-Leslie, la cual estableció la Junta de Protección Ambiental de la Sierra Nevada.

Todavía tenemos que extender el cuidado de la salud a todos los residentes de California, garantizar el acceso a la educación superior y trabajar juntos para acometer el problema del calentamiento del planeta.

Llevo a mi trabajo treinta años de experiencia como alcalde, concejal, miembro del consejo de administración de colegio comunitario, ayudante legislativo, analista de presupuestos, director ejecutivo de una empresa sin fines de lucro y activista en la comunidad.

Es un honor servirle a usted en la legislatura estatal. Le pido su apoyo – tanto en las elecciones como en los constantes asuntos desafiantes que California y el Área de la Bahía tienen que enfrentar. www.johnlaird.org

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **ROWLAND BAKER**, Candidate for
Superintendent of Schools
Santa Cruz County

Occupation: Santa Cruz County Assistant Superintendent of Schools **Age:** 55

For 33 years I've worked to make Santa Cruz County's schools better. During my 15 years as a classroom teacher, 5 years as a principal, and 13 years at the County Office of Education, I've lead with vision and innovation to address the needs of our students and schools. My years working with the Department of Education in Sacramento have given me the expertise needed to help secure millions of dollars in grants and special funding for local schools. Many key educators and other community leaders support my candidacy. The current County Superintendent of Schools endorses me.

My goals:

- Develop curriculum and programs to ensure the success of all students.
- Recruit, support and retain excellent teachers and staff.
- Maximize state and federal funding while ensuring school district fiscal accountability.
- Streamline and consolidate county services in a way that supports individual school districts.

If elected, I will provide the leadership necessary to represent our county in Sacramento. I will develop programs that improve our schools and address their unique and rapidly changing needs. As a native of our county, a parent and lifelong educator, I'm committed to creating the best possible education for all of our students.

<http://www.bakerforsuperintendent.com>

3005-002

Declaración de **ROWLAND BAKER**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Asistente al Superintendente de Escuelas del Condado de Santa Cruz **Edad:** 55

Por 33 años, he trabajado para mejorar las escuelas del Condado de Santa Cruz. Durante 15 años como maestro en las aulas, 5 años como director escolar, y 13 años en las Oficinas de Educación del Condado, he liderado con visión y con innovación para hacer frente a las necesidades de nuestros alumnos y de nuestras escuelas. Mis años de trabajo con el Departamento de Educación en Sacramento me han dotado de la pericia necesaria para ayudar a obtener millones de dólares en donaciones y en fondos especiales para las escuelas locales. Mi candidatura cuenta con el respaldo de muchos educadores importantes y de otros dirigentes de la comunidad. El actual Superintendente de Escuelas del Condado me ha dado su aprobación, también.

Éstas son mis metas:

- Establecer planes académicos y programas para garantizar el éxito de todos los alumnos.
- Reclutar, apoyar y retener a excelentes maestros y empleados.
- Aumentar al máximo el financiamiento federal y estatal en tanto que se garantiza la responsabilidad fiscal del distrito escolar.
- Agilizar y consolidar los servicios del condado de una manera que apoye los distritos escolares individuales.

Si soy elegido, ofreceré la dirección necesaria para representar a nuestro condado en Sacramento. Desarrollaré programas que mejoren nuestras escuelas y que enfrenten sus necesidades únicas que cambian tan rápido. Como natural de nuestro condado, como padre y como educador por toda mi vida, estoy comprometido a establecer la mejor educación posible para todos nuestros alumnos.

<http://www.bakerforsuperintendent.com>

3005-002

Statement of **MICHAEL WATKINS**, Candidate for
Superintendent of Schools
County of Santa Cruz

Occupation: Educator and School Administrator **Age:** 56

I am running for Superintendent because I refuse to accept the declining state of our public schools. New leadership is the answer.

As your Superintendent, I will:

- Put students first
- Empower teachers and include parents in decision making
- Fight to get Santa Cruz County schools every dollar due from state and federal government, make wise use of tax payer dollars, and direct funds to the classroom
- Work with business leaders to prepare students for the demands of the 21st Century workforce
- Promote tolerance and embrace diversity

I have been endorsed by:

- Sandra Nichols and Lupe Rivas (former candidates)
- Teachers (California Teacher's Association)
- Democrats (Democratic Women's Club)
- Classified school employees (Classified School Employees Association 484)
- Working families (AFSCME 3299)
- GLBT Alliance
- Democracy for America

I have 35 years of experience working in every aspect of education including: classroom teaching, school administration and balancing multi-million dollar budgets. I have been honored for, "Visionary Leadership" by the Board of Supervisors and "Positive Change for Youth" by the Watsonville City Council.

The status quo is no longer acceptable. I will welcome the community's input and build new partnerships. I respectfully request your vote. Together, we can make public education the gateway to a better future.

3005-001

Declaración de **MICHAEL WATKINS**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Educador y administrador escolar **Edad:** 56

Me postulo para el puesto de Superintendente porque me niego a aceptar el empeoramiento de nuestras escuelas públicas. La respuesta reside en obtener nueva dirección.

Como su Superintendente, Yo

- Daré prioridad a los alumnos; Concederé poderes a los maestros e incluiré a los padres en la toma de decisiones; Lucharé para que las escuelas del Condado de Santa Cruz puedan obtener todo el dinero que merecen del gobierno estatal y federal, utilizaré prudentemente los fondos del contribuyente y dirigiré los fondos hacia los salones de clases; Trabajaré con los líderes del sector comercial para preparar a los alumnos para las exigencias del mundo laboral del Siglo XXI; Fomentaré la tolerancia y daré la bienvenida a la diversidad

Cuento con el respaldo de:

- Sandra Nichols y Lupe Rivas (ex candidatas); Los maestros (la Asociación de Maestros de California); Los demócratas (el Club de Mujeres Demócratas); Los empleados escolares especializados (la Asociación de Empleados Escolares Especializados 484); Las familias que trabajan (AFSCME – la Federación Americana de Empleados Municipales, Estatales y Federales 3299); La Alianza GLBT (alianza entres gays y lesbianas); Democracia para Estados Unidos

Tengo 35 años de experiencia de trabajar en todos los aspectos de la educación incluyendo: como maestro en las aulas, como administrador escolar y en la reconciliación de presupuestos multimillonarios. Recibí el galardón por "Dirección Visionaria" otorgado por el consejo de supervisores y el galardón por "Cambios Positivos para la Juventud" otorgado por el concejo de la ciudad de Watsonville.

Ya no se puede aceptar el sistema establecido. Invitaré las ideas de la comunidad y formaré nuevas alianzas. Solicito respetuosamente su voto. Juntos podemos hacer de la educación pública el umbral para llegar a un futuro mejor.

3005-001

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JUAN G. ESCAMILLA**, Candidate for
Governing Board Member, Trustee Area 6
Cabrillo Community College District

Occupation: Local Business Owner/Parent

Age: 48

Hard Work with Straight Talk.

I am your candidate for Cabrillo College Board. Many of our young people are not properly prepared to enter our local workforce. With your vote, you will help me fix this problem.

I'm a "hands-on" guy who is in the trenches working hard for the American Dream everyday. Cabrillo College should exist to better prepare our students for vocational trades and good jobs. This will be my Primary Mission on the Governing Board.

Information about me is an open book. My family has lived in Santa Cruz County for over 40 years. My wife and I own and operate small businesses in Aptos Village. You can talk with me anytime by visiting any of my 3 Wilson's Tires locations.

Many voters know about Cabrillo College, but don't know their elected Cabrillo Board Members. My candidacy changes that.

I'm the only candidate in this race to submit a written statement of my views on how to better represent you. The incumbent's silence speaks volumes. My campaign is supported by the Senior Coalition, and current School Board Presidents of the Pajaro and Soquel School Districts. I ask for your vote as well.

3036-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JIM LOGSDON**, Candidate for
Governing Board Member, Trustee Area 1 (Inside City)
Santa Cruz City School District

Occupation: Retired School Superintendent

I am an independent candidate for the Area1 trustee position with the Santa Cruz City Schools. I am not beholden to any candidate slate, parent group or union. I have exceptional qualifications for the position including:

- M.A. and Ph.D. degrees in school administration
- Attendance and participation in almost all SCCS board meetings over the past 10 years
- Thirty years of direct, hands on teaching and administrative experience in California schools
- Contributing member of many SCCS committees; Charter member of the Bond Oversight Committee
- Contributor and volunteer for all school bond and parcel tax measures over the past 10 years
- Unfailing proponent of equity and diversity issues in our schools
- Frequent contributing writer on educational matters in our community newspapers

I am committed to openness and transparency in all school matters. I am convinced that the City Schools can achieve academic excellence for all students. I am keenly aware of and most appreciative of the unparalleled support this community has fostered on our children. I hope to partially repay that generosity and trust by serving as a board member.

3081-003

Statement of **RACHEL DEWEY THORSETT**, Candidate for
Governing Board Member, Trustee Area 1 (Inside City)
Santa Cruz City School District

Occupation: Associate Adjunct Professor (Astronomy/Astrophysics), UCSC

Education: Public primary/secondary schools; B.A., Physics, Harvard University; Ph.D., Physics, Princeton University

Public schools today face many challenges, but their central mission – providing strong academic programs that enable students to become informed and engaged members of a diverse society– has never been more important. To do this Santa Cruz schools need creative, knowledgeable and realistic leaders who recognize that the community's support for education is a crucial resource.

In my two years on the board, I have worked to focus district decision-making and budgeting squarely on support for students and classrooms, so that all students have access to high quality programs. We have learned to do more with less, but we can do better. Santa Cruz City Schools needs budget reform and true fiscal accountability to ensure that limited tax dollars are used as effectively as possible to increase student achievement.

As a parent, teacher, PTA member, and scientist, I bring to the Board the perspective of an educator with K-12 and college-level experience, the activism of a community volunteer, and the skills needed to understand school finance. I ask for your support and pledge my full commitment to our public schools.

www.RachelDeweyThorsett.org

3081-002

Declaración de **RACHEL DEWEY THORSETT**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 1 (Zona a dentro)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Profesora adjunta asociada (Astronomía/Astrofísica), UCSC (Universidad de California de Santa Cruz)

Preparación académica: Escuelas públicas a nivel primario y secundario; licenciatura en Física de la Universidad de Harvard; Doctorado en Física de la Universidad de Princeton

Las escuelas públicas hoy en día se enfrentan con muchos asuntos desafiantes, pero su misión central – ofrecer programas académicos sólidos que permitan que los alumnos lleguen a ser integrantes informados y comprometidos de una sociedad diversa – nunca ha sido más importante. Para lograr esto, las escuelas de Santa Cruz necesitan líderes creativos, informados y realistas que reconozcan que el apoyo comunitario a la educación es un recurso esencial.

En mis dos años en el consejo, he trabajado diligentemente para que las decisiones tomadas por el distrito y la preparación de presupuestos estén enfocadas en el apoyo a los estudiantes y a sus aulas de clases con el objetivo de que todos los alumnos tengan acceso a programas de primera calidad. Hemos aprendido a hacer más con menos esfuerzo, pero podemos mejorar. Las escuelas de la ciudad de Santa Cruz necesitan una reforma presupuestaria y una verdadera responsabilidad fiscal para garantizar que los fondos limitados provenientes de los impuestos se utilicen de la manera más eficaz posible para aumentar los logros académicos de los alumnos.

Como madre, maestra, miembro de la Asociación de Padres y Maestros y científica, llevo al consejo la perspectiva de una educadora con experiencia en los primeros doce años escolares y a nivel universitario, el activismo de una voluntaria comunitaria, y las habilidades necesarias para comprender las finanzas escolares. Le pido su apoyo y prometo comprometerme en cuerpo y alma a nuestras escuelas públicas.

www.RachelDeweyThorsett.org

3081-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

Statement of **WENDY STRIMLING**, Candidate for
Governing Board Member, Trustee Area 1 (Inside City)
Santa Cruz City School District

Occupation: Attorney

Education: B.A., Politics, UCSC; M.S., Sociology, University of Wisconsin - Madison; J.D., Boalt Hall

We need to build confidence and pride in Santa Cruz City Schools. After years of hard budget choices, we now have an opportunity to reverse the slide in parents' faith in our schools. If elected, I will work to strengthen and restore respect for our public schools.

We need to examine budget priorities, make wise financial choices, and make decisions openly. Our goals must include reducing class sizes at all schools, expanding learning opportunities for students of all abilities, valuing our teachers, and embracing creative solutions.

We need an open and transparent decision-making process, where all voices in our community are welcome and decisions are made after careful and open deliberation.

I am a practicing attorney with over ten years of experience advising governmental agencies. I will use my legal skills and knowledge to help the school board function openly and effectively. As a parent with children in the district for the past eleven years-including elementary, middle and high schools-I am deeply committed to improving our schools. I ask for your vote for school board.

www.WendyStrimling.org

3081-001

Declaración de **WENDY STRIMLING**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 1 (Zona a dentro)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Abogada

Preparación académica: Licenciatura en Ciencias Políticas, Universidad de California de Santa Cruz; maestría en Sociología, Universidad de Wisconsin – Madison; doctorado en Leyes de Boalt Hall

Necesitamos forjar confianza y orgullo en las escuelas de la ciudad de Santa Cruz. Después de años de difíciles decisiones presupuestarias, ahora tenemos la oportunidad para poner fin al derrumbe en la fe que tienen los padres en nuestras escuelas. Si soy elegida, trabajaré para fortalecer y restablecer el respeto por nuestras escuelas públicas.

Tenemos que examinar las prioridades presupuestarias, elegir prudentemente en los asuntos fiscales, y tomar decisiones abiertamente. Nuestras metas tienen que incluir una reducción en el número de alumnos por salón en todas las escuelas, la ampliación de las oportunidades de aprendizaje para todos los alumnos con distintas habilidades, alta estima para nuestros maestros, y una acogida a las soluciones creativas.

Necesitamos un proceso abierto y transparente para la toma de decisiones, uno que invite la opinión de toda nuestra comunidad y en que todas las decisiones se tomen después de deliberaciones estudiadas y abiertas.

Ejerzo como abogada y tengo más de diez años de experiencia en el asesoramiento de las agencias gubernamentales. Usaré mis habilidades y conocimientos legales para ayudar al consejo escolar a funcionar abierta y eficazmente. Como madre de niños que estudian en el distrito, desde hace 11 años, incluyendo la escuela primaria, intermedia y superior, estoy profundamente comprometida a mejorar nuestras escuelas. Le pido su voto para el consejo escolar.

www.WendyStrimling.org

3081-001

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **CYNTHIA HAWTHORNE**, Candidate for
Governing Board Member, Trustee Area 3 (At Large)
Santa Cruz City School District

Occupation: Psychotherapist/Mediator

Education: B.S., Psychology, University of Oregon; M.S., Community Psychology, San Jose State University

As president of the Santa Cruz Education Foundation, I led successful efforts to:

- Reduce class sizes for 9th grade English classes at Harbor, Santa Cruz and Soquel High Schools
- Develop a mentoring program for at-risk middle school students
- Strengthen K-5 science education
- Make equitable and accessible pre-Kindergarten programs a priority
- Heal wounds from years of budget cuts
- Build new partnerships with the business community

With strong vision and leadership, we can strengthen our schools through:

- Full commitment to small class sizes K-12
- Return of previously cut science and arts programs
- Stronger bilingual and cross-cultural programming
- Nutritionally and fiscally sound nutrition programs
- An inventive and student-involved district environmental policy

From the classroom to the ballot box, our community has sent Santa Cruz City Schools a clear message: we are committed to a brighter future for our public schools.

As a parent, therapist and mediator, I will build on nearly twenty years in our local schools as a relentless activist focused on vision and tangible results. Please vote for me and support greater opportunity for all of our students.

www.CynthiaHawthorne.org

3084-001

Declaración de **CYNTHIA HAWTHORNE**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 3 (Representación global)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Psicoterapeuta/mediadora

Preparación académica: Licenciatura de la Universidad de Oregón; maestría, Psicología Comunitaria, Universidad Estatal de San José

Como presidenta de la Fundación de Educación de Santa Cruz, dirigí campañas exitosas para:

- Reducir el número de alumnos por salón en las clases del Idioma Inglés del noveno grado en las escuelas superiores de Harbor, de Santa Cruz y de Soquel; Desarrollar un programa de mentores para los alumnos en riesgo de las escuelas intermedias; Fortalecer la instrucción de ciencias en el jardín de infancia hasta quinto grado; Fijar como prioridad programas equitativos y accesibles precursores al jardín de infancia; Restañar las heridas causadas por años de recortes presupuestarios; Formar nuevas alianzas con el sector comercial

Con una visión y dirección fuertes, podemos fortalecer nuestras escuelas mediante:

- Un compromiso total por tener pocos alumnos por salón en el jardín de infancia hasta el doceavo grado; Restablecer los programas de ciencias y de artes que fueron eliminados anteriormente; Programas bilingües e interculturales más vigorosos; Programas de nutrición fiscalmente sólidos y nutritivos; Una política ambiental para el distrito inventiva que incluya la participación de los alumnos

Desde las aulas hasta las urnas, nuestra comunidad ha enviado un mensaje claro a las escuelas de la ciudad de Santa Cruz: estamos comprometidos a un futuro más brillante para nuestras escuelas públicas.

Como madre, terapeuta y mediadora, haré uso de mis casi veinte años en nuestras escuelas locales trabajando como activista incansable enfocada en visión y en resultados concretos. Por favor, vote por mí para apoyar más oportunidades para todos nuestros alumnos.

www.CynthiaHawthorne.org

3084-001

Statement of **BRUCE NEUSTADTER**, Candidate for
Governing Board Member, Trustee Area 3 (At Large)
Santa Cruz City School District

Occupation: Marriage and Family Therapist

Age: 53

I am a Santa Cruz City School Board Member, parent of two children who attended K-12 in Santa Cruz City Schools, counselor, and have been a resident of Santa Cruz for more than 30 years. While on the Santa Cruz City School Board I have actively supported academic excellence, educational equity, class size reduction plans, a pre K program, and a fiscally sound budget. As a board member I will continue to support these priorities. To move the district forward I will continue to stress collaboration between parents, teachers, staff, administrators, and students. I am passionate about public education and have spent the past 20 years working with Santa Cruz City Schools. Thank you for your consideration.

3084-003

Declaración de **BRUCE NEUSTADTER**, Candidato para
Miembro del Consejo de Gobierno, Área de Síndico núm. 3 (Representación global)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Terapeuta familiar y matrimonial

Edad: 53

Soy miembro del consejo escolar de la ciudad de Santa Cruz, padre de dos hijos que estudiaron sus primeros doce años en las escuelas de la ciudad de Santa Cruz, consejero, y residente de Santa Cruz por más de 30 años. Durante mi desempeño en el consejo escolar de la ciudad de Santa Cruz, he apoyado activamente la excelencia académica, la equidad educativa, los planes para reducir el número de alumnos por salón, un programa precursor al jardín de infancia, y un presupuesto fiscalmente sólido. Como miembro del consejo, continuaré respaldando estas prioridades. Para mover el distrito hacia delante, continuaré insistiendo en una colaboración entre los padres, los maestros, los empleados, los administradores y los alumnos. Estoy apasionado por la educación pública, y he pasado los últimos 20 años trabajando en las escuelas de la ciudad de Santa Cruz. Agradezco su consideración.

3084-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **DON MAXWELL**, Candidate for
Governing Board Member, Trustee Area 2 (Outside City)
Santa Cruz City School District

Occupation: Retired Teacher

Education: B.A., Art, Fresno State University; M.A., Art Education, Ohio State University

Our students deserve leaders who put students first, plan for the future and provide leadership in uncertain times. As a former teacher with 35 years in our local schools and as past president of the local teachers union, I bring essential experience to the task of preparing our students and schools for tomorrow.

If elected, I will focus on:

- Increasing funding
- Improving achievement
- Reducing class sizes
- Increasing college-prep Advanced Placement courses
- Developing high quality technical and vocational programs
- Increasing arts programs in all our schools
- Providing support for Library and Counseling programs
- Improving teacher and support staff salaries
- Collaborating with neighboring school districts

I have been a tireless advocate for arts education in all our schools. I have the balanced background and demonstrated skill necessary to serve you as a Santa Cruz City Schools Trustee.

Public education is the cornerstone of our free, democratic society. I am committed to public education and with your support I believe we can work together to revitalize and strengthen our public schools.

www.DonMaxwell.net

3083-001

Declaración de **DON MAXWELL**, Candidato para
Miembro del Consejo de Gobierno, Área de Síndico núm. 2 (Zona afuera)
Distrito Escolar de la Ciudad de Santa Cruz

Ocupación: Maestro retirado

Preparación académica: Licenciatura, Arte, Universidad Estatal de Fresno; maestría, Educación de Arte, Universidad Estatal de Ohio

Nuestros alumnos merecen líderes que den prioridad a los alumnos, que hagan planes para el futuro y que ofrezcan liderazgo en los momentos de incertidumbre. Como ex maestro con 35 años de experiencia en nuestras escuelas locales y como ex presidente del sindicato local de los maestros, llevaré experiencia esencial para la labor de preparar a nuestros alumnos y escuelas para el futuro.

Si soy elegido, me concentraré en:

- Aumentar el financiamiento
- Mejorar el desempeño
- Reducir el número de alumnos por salón
- Aumentar el número de cursos preparatorios con créditos universitarios
- Desarrollar programas técnicos y vocacionales de alta calidad
- Aumentar el número de programas de arte en todas nuestras escuelas
- Facilitar apoyo a los programas de bibliotecas y de consultoría
- Mejorar los sueldos de los maestros y de los empleados auxiliares
- Colaborar con los distritos escolares vecinos

He sido un defensor incansable de la educación de las artes en todas nuestras escuelas. Tengo la formación balanceada y la habilidad probada que se necesitan para servirle como síndico de las escuelas de la ciudad de Santa Cruz

La educación pública es la piedra angular de nuestra sociedad libre y democrática. Estoy comprometido a la educación pública y con su apoyo creo que podemos trabajar juntos para revitalizar y fortalecer nuestras escuelas públicas.

www.DonMaxwell.net

3083-001

Statement of **MICHAEL ROUTH**, Candidate for
Governing Board Member, Trustee Area 2 (Outside City)
Santa Cruz City School District

Occupation: Incumbent/Retired Educator

Age: 62

If you support an independent voice, decisions reflecting what's best for kids, sustainable class size reductions and academic growth, balanced decisions that preserve the District's financial stability, support for educational programs that serve our Hispanic community, respect for the Trustee's role as policy maker - not day to day manager - and common sense decisions resulting in the best education program the District can afford, then vote for incumbent Michael Routh.

No candidate brings the variety of educational experience I do to the Board of Trustees - 19 years as a classroom teacher grades 4 - 9, 4 years Harbor High Asst. Principal, 5 years SLVJH Principal, 8 years university instructor supervising new teachers, 8 years SCCS District Trustee, 24 years Capitola City Council member.

3083-002

Statement of **G. RICHARD ARNOLD**, Candidate for
Governing Board Member, Trustee Area 2 (Outside City)
Santa Cruz City School District

Occupation: Businessman

Hidden from the public are outside "directives" that are forced on local school districts.

Unelected multi-nationals have turned our schools into experimental laboratories designed to create malleable, groveling "global citizens" unaware of the unique country in which they grew up. Individualism is replaced with "group think" so students can be "managed" for a lifetime.

The Feds and UNESCO are promoting "Global Classrooms" brainwashing kids into accepting Agenda 21 (sustainable development) a system of total control. This new feudalism is being sold as "regional governance" "smart growth" "compatible communities" and is designed to replace the Constitution with its checks and balances. <http://www.freedom21santacruz.net/site/>

Government-Private Partnerships (fascism) is funded by the same foundations protecting the millions of dollars of the Rockefeller, Panettas, Soros, Gorbachevs, Ford, Packards and Maurice Strongs.

Kids need a good grasp of history, the Constitution, math, business, an appreciation of the arts, ability to compose a correct paragraph. The goal is thinking individuals who will control *their own lives* and not robots programmed to work cheap for the globalist's government-private partnerships.

If you want your kid to be groomed as an individual and not merely a human commodity ... vote for G. Richard Arnold

3083-003

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JOHN WASSERBURGER**, Candidate for
Governing Board Member, Trustee Area 3 (At Large)
Santa Cruz City School District

Occupation: Retired Teacher/Businessman

Age: 72

Concerened Competent Committed

Our students deserve the finances and success in the classroom that can only come from good management.

I am a retired teacher with more than 25 years experience in the classroom in our area. I have personal experience with the operations in the Santa Cruz City School District. As a retired teacher, I have an overview of the needs, goals and challenges our schools face today.

I listen, learn, and act. I will pursue new programs such as the California Partnership Academies so our students can thrive and achieve.

My successful business ventures have provided me expertise analyzing budgets and allocating financial resources. As the former president of the teacher's organization, I understand the needs of all district employees and support their efforts to be paid a competitive salary.

I support the senior citizen's exemption for all present and future parcel taxes. I pledge all construction bond monies will be spent for classrooms, not administrative offices.

Quality public education is vital to the future of our children and community.

Educación pública de calidad es vital para el futuro de nuestros hijos y nuestra comunidad.

I will operate with honest, forthright communication. I look forward to your input.

e-mail: JW4TRUSTEE@aol.com

Telephone: 831-427-3418

3084-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **BRUCE JAFFE**, Candidate for
Director
Soquel Creek Water District

Occupation: Research Geologist/Oceanographer

Age: 51

Water is a precious resource of our community. As a member of the Board of Directors I have worked to protect that resource by (1) enacting an aggressive water conservation program to reduce water usage, (2) developing strategies to minimize the risk of salt water entering our aquifer from the ocean, and (3) decreasing deadly Arsenic in our water by building a state of the art water treatment plant. I will continue to use my technical expertise to develop new and creative approaches to protect our water. My qualifications include:

- *Educated* in sciences related to water (Doctorate in Geology from UCSC, Masters in Geological Oceanography from University of Washington, Bachelors in Earth Sciences from UCSC, 24 years professional experience in Earth Sciences)
- *Active* in the community (25-year resident of mid-County, participates in community groups, knows how water problems relate to local problems and politics)
- *Concerned* that we have an ample safe, clean water supply in the future (father of two, plans on living in mid-County for many years to come)

I appreciate your vote so we can keep the Soquel Water Board on track to ensure clean, fresh water for the future.

6152-002

Statement of **DANIEL F. KRIEGE**, Candidate for
Director
Soquel Creek Water District

Occupation: Civil Engineer

In the management of our precious water experience definitely counts! My experience in water management, including water supply and water quality, includes careful conservation and the highest concern for our environment. I have been professionally involved in water management for over 35 years. Proper management of our existing water supply with a vision for the future, including fiscal responsibility, is imperative for the Water District. Our water quantity and quality must be adequate to meet our needs. The currently over-drafted ground water supply must be protected from contamination. We need to reduce pumping and create an additional water supply.

As an incumbent member of the Soquel Water District Board of Directors, I have been instrumental in providing sound decisions. My professional career with the Santa Clara Water District as manager of Operations, gave me extensive knowledge in water management. As the former chairperson of the California Water Commission, my experience in state water issues gives me an over-all view of California's water issues, a valuable source of knowledge of state funding for a portion of our supplemental water supply.

Professional consultant in water supply.

Registered Civil Engineer with a Master's Degree.

Vice-president in charge of construction for Habitat for Humanity.

6152-003

Statement of **DON HOERNSCHEMEYER**, Candidate for
Director
Soquel Creek Water District

Occupation: Research Chemist

During my industrial career I helped develop reverse-osmosis technology for water purification. Best-technology solutions like this are needed more than ever as our community faces serious water quality challenges.

In the past, it was sufficient that board members had a good business sense and an honest heart. However, in our modern world, additional skills like my Ph.D. in chemistry are vital for management of our dwindling natural resources. It will be difficult to move beyond the current crises without advanced skills among the board members.

My qualifications for the Board of Directors include:

- Ph.D. in chemistry and professional experience in solving a wide variety of chemical problems.
- Business experience as a manager of Research and Development, and Quality Assurance in several companies.
- Experienced as a board member in a local church and in the Professional and Technical Consultants Association.
- An 18-year resident in mid-county and active in community projects.
- Dedicated to sustainable water management for ourselves and for future generations.

I want your vote so that I can help the water district continue to develop sound solutions to our water issues.

6152-001

VOTER'S PAMPHLET

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Statement of **BILL GEISREITER**, Candidate for
Commissioner
Santa Cruz Port District

Occupation: Port Commissioner

The Santa Cruz Port District is a self-sufficient public entity that operates on user fees. Boating fees, parking fees and concession rents provide all harbor income. The administration of the Port District, therefore, requires very careful management of revenues and expenditures. I am proud to say that during my tenure as a commissioner we have added and improved many facilities for the general public and boaters alike.

The harbor is a beautiful resource. There are places where one can walk, jog, bike and generally enjoy the gateway to the Monterey Bay National Marine Sanctuary. The boating facilities are varied – the harbor can accommodate boats in the water and on-land, from kayaks to ocean-going vessels. The harbor is a powerful economic generator for the area and provides over a thousand marine-oriented jobs in the immediate area and generates over \$500,000 every year in tax money to the City and County of Santa Cruz.

It is my personal commitment that the harbor continues to be well managed and an asset to the community. I appreciate your vote so that I will be able to continue to fulfill this commitment.

6212-003

Statement of **THOMAS C. (TOBY) GODDARD**, Candidate for
Commissioner
Santa Cruz Port District

Occupation: Water Conservation Manager

Age: 50

I have lived in the Santa Cruz area for 32 years and have been actively involved with the harbor and boating community the entire time. My interest in serving on the Port Commission stems from a personal love for the place, its people, its vitality, and its connection to the sea.

My qualifications for the position of Port Director include 20 years of public service in local government and 8 years in the private sector performing oceanographic and water quality research. I have been active in numerous community and civic organizations, including the Santa Cruz City Water Commission, Live Oak School District site council, Mid-County youth soccer club board, and most recently, Leadership Santa Cruz County. My wife is a teacher and we are the parents of 2 young men, both of whom work as lifeguards for State Parks.

As a Port Director, I would devote my time and energy to successfully navigate the financial, regulatory, and maintenance challenges facing the harbor. I would work hard to ensure that the harbor remains a safe, functional, accessible, and viable entity for recreational and commercial users, surrounding businesses, and the general public into the future. Thank you for your consideration and for this opportunity to serve.

6512-002

Statement of **LOU MATA**, Candidate for
Commissioner
Santa Cruz Port District

Occupation: Aquatic Sports Retailer

Age: 47

Since 1964 the Santa Cruz Yacht Harbor has played host to a diverse range of users including fisherman, visiting boaters, slip renters, kayakers, as well as related businesses. As port commissioner, I have a vision to help ensure the harbor community viability while being sensitive to community concerns for dredging, planning, and growth. My vision of inclusivity would use my diverse contacts of community leaders, mariners, fisherman, and marine technologists to help form a successful means of port management. As a lifelong resident and self-employed contractor, consultant, and water sports retailer, I would use my experience as a businessman and yachtsman towards my office. As an avid harbor user, I'm acquainted either directly or indirectly with the people and businesses there and being inclusive is key to success.

My experiences include;

- Small business owner
- Member Santa Cruz Chamber of Commerce
- Member of the U.S. Coast Guard Auxiliary
- Avid sailor and mariner
- Coached swimming and water polo at local high schools since 1981
- UCSC Regents and Foundation supporter
- Water safety instructor and trainer
- Sponsor and volunteer of numerous aquatic youth programs
- Member, Loyal Order of the Moose (a family fraternity)

6212-006

Statement of **DENNIS (DENNY) L. SMITH**, Candidate for
Commissioner
Santa Cruz Port District

Occupation: Retired Sheriff's Lieutenant/Manager

Age: 57

My 32 years of public service in Santa Cruz County have provided the experience needed to responsibly serve the Port District. Ultimately, however, my qualifications owe just as much to personal history. I was born, raised, and educated here in Santa Cruz, and I've been a boat owner and a harbor user for over 30 years. My sense of connection to Santa Cruz community and the Small Craft Harbor runs deep.

I seek this office as a means to make the most valuable contribution possible to the district. I believe in the need to maintain harbor infrastructure at manageable cost, while making every effort to ensure its future viability. This will require a collaborative effort by the District, the City, the agencies serving the harbor, and the surrounding communities. With my experience, insight, and cooperation, I can help the Port District set realistic goals and plan appropriately for the future.

The economic and ecological health of our gateway to the Monterey Bay Sanctuary is of the greatest importance to everyone in the region. Responsible stewardship is our duty – for the present and for generations to follow.

6212-005

VOTER'S PAMPHLET

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Statement of **ROBERT “BOB” VALLERGA**, Candidate for
Commissioner
Santa Cruz Port District

Occupation: Retired Commercial Fisherman

Vote for Traditional Santa Cruz Values.

As a second generation Italian-American & fisherman, I share the special relationship with the Sea and our Coastland. This enduring relationship between the People of Santa Cruz County and their coastal border is priceless. With your vote of support, I will protect this bond.

I will preserve the successful management and ambiance of the Santa Cruz Small Craft Harbor. The Harbor has provided a home for ocean related businesses and recreational activities. It is truly one of the jewels in the crown of the Central Coast.

In my experience, it is essential to the health of the region that our Harbor continues to thrive. As your Santa Cruz Port District Commissioner, that would be my constant focus.

I have an extensive background in business, from the large corporate world to the local nonprofit California Senior Alliance, of which I am a Board Member.

A Northern California native, my family was all raised locally, and I can say without reservation that my heart is here. I love the Sea and if you give me your vote—I will serve you well.

6212-007