

OFFICIAL BALLOT

CONSOLIDATED GENERAL ELECTION

COUNTY OF SANTA CRUZ, TUESDAY, NOVEMBER 7, 2006

INSTRUCTIONS TO VOTERS: To VOTE, CONNECT THE ARROW pointing to your choice, like this: 

To vote for a qualified write-in candidate, write the person's name on the blank line provided and CONNECT THE ARROW:

IMPORTANT: Use only a blue or black ink pen.

If you make a mistake marking your ballot, return it to the Election Official and a replacement ballot will be issued.

STATE		STATE		JUDICIAL	
Governor	Vote for One	Attorney General	Vote for One	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	Vote Yes or No for Each Office
PETER MIGUEL CAMEJO Financial Advisor	Green	JERRY BROWN Oakland Mayor/Attorney	Democratic	Shall Associate Justice JOYCE L. KENNARD be elected to the office for the term provided by law?	YES NO
EDWARD C. NOONAN Computer Shop Owner	American Independent	KENNETH A. WEISSMAN Attorney At Law	Libertarian	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT	
PHIL ANGELIDES Treasurer of the State of California	Democratic	MICHAEL S. WYMAN Attorney-At-Law	Green	Shall Associate Justice CAROL A. CORRIGAN be elected to the office for the term provided by law?	YES NO
ARNOLD SCHWARZENEGGER Governor	Republican	CHUCK POOCHIGIAN California Senator/Attorney	Republican	FOR PRESIDING JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
ART OLIVIER Engineer	Libertarian	JACK HARRISON Attorney/Rent Commissioner	Peace and Freedom	Shall Presiding Justice CONRAD L. RUSHING be elected to the office for the term provided by law?	YES NO
JANICE JORDAN Counselor	Peace and Freedom	Insurance Commissioner	Vote for One	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
		CRUZ M. BUSTAMANTE California Lt. Governor	Democratic	Shall Associate Justice NATHAN D. MIHARA be elected to the office for the term provided by law?	YES NO
Lieutenant Governor	Vote for One	TOM CONDIT Writer	Peace and Freedom	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
DONNA J. WARREN Financial Manager/Author	Green	LARRY CAFIERO Newspaper Editor	Green	Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO
STEWART A. ALEXANDER Automobile Sales Consultant	Peace and Freedom	STEVE POIZNER Businessman/Entrepreneur	Republican	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
LYNNETTE SHAW Caregiver/Musician	Libertarian	DALE F. OGDEN Actuary/Insurance Consultant	Libertarian	FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	
JIM KING Real Estate Broker	American Independent	JAY EARL BURDEN Student	American Independent	Shall Associate Justice RICHARD J. MCADAMS be elected to the office for the term provided by law?	YES NO
JOHN GARAMENDI California State Insurance Commissioner	Democratic				
TOM MCCLINTOCK California State Senator	Republican				



Ballot

FOR ASSOCIATE JUSTICE, COURT OF APPEAL 6TH APPELLATE DISTRICT	YES	NO
Shall Associate Justice WENDY CLARK DUFFY be elected to the office for the term provided by law?		
SCHOOL		
County Superintendent of Schools MICHAEL WATKINS Educator/School Administrator	Vote for One	
Assistant County Superintendent ROWLAND BAKER		
CABRILLO COMMUNITY COLLEGE DISTRICT		
Governing Board Member Trustee Area 6 JUAN G. ESCAMILLA Business Owner/Parent	Vote for One	
Incumbent ALAN J. SMITH		
PAJARO VALLEY UNIFIED SCHOOL DISTRICT		
Governing Board Member Trustee Area 7 SHARON GRAY Incumbent	Vote for One	
Environmental Safety Educator JOHN BROUGH		
Business Owner KIM TURLEY		
Member, State Board of Equalization 1st District	Vote for One	
Retired Quality Engineer KENNITA WATSON	Libertarian	
Acting Equalization Boardmember BETTY T. YEE	Democratic	
Office Worker DAVID CAMPBELL	Peace and Freedom	
Certified Public Accountant DAVID J. NEIGHBORS	Republican	
UNITED STATES SENATOR		
Vote for One		
Parent/Educator/Businessman MICHAEL S. METTI	Libertarian	
Writer TODD CHRETIEN	Green	
Retired Teacher MARSHA FEINLAND	Peace and Freedom	
United States Senator DIANNE FEINSTEIN	Democratic	
Doctor of Chiropractic DON J. GRUNDMANN	American Independent	
Immigration Control Consultant RICHARD "DICK" MOUNTJOY	Republican	
UNITED STATES REPRESENTATIVE		
Vote for One		
Finance Entrepreneur ANTHONY R. DE MAIO	Republican	
United States Representative SAM FARR	Democratic	
MEMBER OF THE STATE ASSEMBLY		
Vote for One		
Councilmember/Business Manager MICHAEL MORRISON	Republican	
State Assemblymember JOHN LAIRD	Democratic	
Secretary of State	Vote for One	
Small Business Owner GLENN MC MILLON, JR.	American Independent	
Appointed Secretary of State BRUCE MCPHERSON	Republican	
Retired Nurse GAIL K. LIGHTFOOT	Libertarian	
Archaeologist/Medical Anthropologist MARGIE AKIN	Peace and Freedom	
Financial Advisor FORREST HILL	Green	
State Senator DEBRA BOWEN	Democratic	
Controller	Vote for One	
Minister WARREN MARK CAMPBELL	American Independent	
Financial Systems Consultant LAURA WELLS	Green	
Tax Accountant DONNA TELLO	Libertarian	
Taxpayer Organization President TONY STRICKLAND	Republican	
Retired Teacher ELIZABETH CERVANTES BARRON	Peace and Freedom	
Member, State Board of Equalization JOHN CHIANG	Democratic	
Treasurer	Vote for One	
Member, State Board of Equalization CLAUDE PARRISH	Republican	
Investment Advisor MEHUL M. THAKKER	Green	
City Treasurer/CPA MARIAN SMITHSON	Libertarian	
GERALD SANDERS	Peace and Freedom	
Computer Technician E. JUSTIN NOONAN	American Independent	
California Attorney General BILL LOCKYER	Democratic	

VOTE BOTH SIDES

CA44-1-2033-0052



Sample

MEASURES SUBMITTED TO THE VOTERS		MEASURES SUBMITTED TO THE VOTERS	
DISTRICT		STATE	
SOQUEL CREEK WATER DISTRICT			
Director	Vote for no more than Three		
DON HOERNSCHEMEYER Research Chemist	↓		
DON HEICHEL Commercial Crabber	↓		
BRUCE JAFFE Incumbent	↓		
DANIEL F. KRIEGE Civil Engineer	↓		
	↓		
	↓		
	↓		
	↓		
MEASURES SUBMITTED TO THE VOTERS			
STATE			
1A TRANSPORTATION FUNDING PROTECTION: LEGISLATIVE CONSTITUTIONAL AMENDMENT. Protects transportation funding for traffic congestion relief projects, safety improvements, and local streets and roads. Prohibits the state sales tax on motor vehicle fuels from being used for any purpose other than transportation improvements. Authorizes loans of these funds only in the case of severe state fiscal hardship. Requires loans of revenues from states sales tax on motor vehicle fuels to be fully repaid within the three years. Restricts loans to no more than twice in any 10-year period. Fiscal Impact: No revenue effect or cost effects. Increases stability of funding to transportation in 2007 and thereafter.		83 SEX OFFENDERS, SEXUALLY VIOLENT PREDATORS, PUNISHMENT, RESIDENCE RESTRICTIONS AND MONITORING. INITIATIVE STATUTE. Increases penalties for violent and habitual sex offenders and child molesters. Prohibits residence near schools and parks. Requires Global Positioning System monitoring of registered sex offenders. Fiscal Impact: Net state operating costs within ten years of up to a couple hundred million dollars annually; potential one-time state construction costs up to several hundred million dollars; unknown net fiscal impact on local governments.	
YES		YES	
NO		NO	
84 WATER QUALITY, SAFETY AND SUPPLY, FLOOD CONTROL, NATURAL RESOURCE PROTECTION, PARK IMPROVEMENTS, BONDS, INITIATIVE STATUTE. Funds water, flood control, natural resources, park and conservation projects by authorizing \$5,388,000,000 in general obligation bonds. Emergency drinking water safety provisions. Fiscal Impact: State cost of \$10.5 billion over 30 years to repay bonds. Reduced local property tax revenues of several million dollars annually. Unknown state and local operations and maintenance costs, potentially tens of millions of dollars annually.		85 WAITING PERIOD AND PARENTAL NOTIFICATION BEFORE TERMINATION OF MINOR'S PREGNANCY. INITIATIVE CONSTITUTIONAL AMENDMENT. Amends California Constitution prohibiting abortion for unemancipated minor until 48 hours after physician notifies minor's parent/guardian, except in medical emergency or with parental waiver. Mandates reporting requirements. Authorizes monetary damages against physicians for violation. Fiscal Impact: Potential unknown net state costs of several million dollars annually for health and social services programs, court administration, and state health agency administration combined.	
YES		YES	
NO		NO	
86 TAX ON CIGARETTES, INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Imposes additional \$2.60 per pack excise tax on cigarettes and indirectly increases taxes on other tobacco products. Provides funding for various health programs, children's health coverage, and tobacco-related programs. Fiscal Impact: Increase in excise tax revenues of about \$2.1 billion annually in 2007-08 spent for the specified purposes outlined above. Other potentially significant costs and savings for state and local governments due to program changes.		YES	
YES		NO	
1B HIGHWAY SAFETY, TRAFFIC REDUCTION, AIR QUALITY, AND PORT SECURITY BOND ACT OF 2006. This act makes safety improvements and repairs to state highways, upgrades freeways to reduce congestion, repairs local streets and roads, upgrades highways along major transportation corridors, improves seismic safety of local bridges, expands public transit, helps complete the state's network of car pool lanes, reduces air pollution, and improves anti-terrorism security at shipping ports by providing for a bond issue not to exceed nineteen billion nine hundred twenty-five million dollars (\$19,925,000,000). Fiscal Impact: State costs of approximately \$38.9 billion over 30 years to repay bonds. Additional unknown state and local operations and maintenance costs.		YES	
YES		NO	



Ballot

1C **HOUSING AND EMERGENCY SHELTER TRUST FUND ACT OF 2006.**

For the purpose of providing shelters for battered women and their children, clean and safe housing for low-income senior citizens, homeownership assistance for the disabled, military veterans, and working families; and repairs and accessibility improvements to apartment for families and disabled citizens, the state shall issue bonds totaling two billion eight hundred fifty million dollars (\$2,850,000,000) paid from existing state funds at an average annual cost of two hundred and four million dollars (\$204,000,000) per year over the 30 year life of the bonds. Requires reporting and publication of annual independent audited reports showing use of funds, and limits administration and overhead costs.

YES
NO

1D **KINDERGARTEN-UNIVERSITY PUBLIC EDUCATION FACILITIES BOND ACT OF 2006.**

This ten billion four hundred sixteen million dollar (\$10.416,000,000) bond issue will provide needed funding to relieve public school overcrowding and to repair older schools. It will improve earthquake safety and fund vocational educational facilities in public schools. Bond funds must be spent according to strict accountability measures. Funds will also be used to repair and upgrade existing public college and university buildings and to build new classrooms to accommodate the growing student enrollment in the California Community Colleges, the University of California, and the California State University. Fiscal Impact: State costs of about \$20.3 billion to pay off both the principal (\$10.4 billion) and interest (\$9.9 billion) on the bonds. Payments of about \$880 million per year.

YES
NO

1E **DISASTER PREPAREDNESS AND FLOOD PREVENTION BOND ACT OF 2006.**

This act rebuilds and repairs California's most vulnerable flood control structures to protect homes and prevent loss of life from flood-related disasters, including levee failures, flash floods, and mudslides; it protects California's drinking water supply system by rebuilding delta levees that are vulnerable to earthquakes and storms; by authorizing a \$4.09 billion dollar bond act. Fiscal Impact: State costs of approximately \$8 billion over 30 years to repay bonds. Reduction in local property tax revenues of potentially up to several million dollars annually. Additional unknown state and local operations and maintenance costs.

YES
NO

87

ALTERNATIVE ENERGY, RESEARCH, PRODUCTION, INCENTIVES. TAX ON CALIFORNIA OIL PRODUCERS.

INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Establishes \$4 billion program to reduce petroleum consumption through incentives for alternative energy, education and training. Funded by tax on California oil producers. Fiscal Impact: State oil tax revenues of \$225 million to \$485 million annually for alternative energy programs totaling \$4 billion. State and local revenue reductions up to low tens of millions of dollars annually.

YES
NO

88

EDUCATION FUNDING. REAL PROPERTY PARCEL TAX. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.

Imposes \$50 tax on each real property parcel to provide additional public school funding for kindergarten through grade 12. Exempts certain elderly disabled homeowners from tax. Use of funds restricted to specific educational purposes. Fiscal Impact: State parcel tax revenue of roughly \$450 million annually, allocated to school districts for specified education programs.

YES
NO

89

POLITICAL CAMPAIGNS. PUBLIC FINANCING. CORPORATE TAX INCREASE. CAMPAIGN CONTRIBUTION AND EXPENDITURE LIMITS. INITIATIVE STATUTE.

Provides that eligible candidates for state elective office may receive public campaign funding. Increases tax on corporations and financial institutions by 0.2 percent to fund program. Imposes new campaign contribution/expenditure limits. Fiscal Impact: Increased revenues (primarily from increased taxes on corporations and financial institutions) totaling more than \$200 million annually to pay for the public financing of political campaigns.

YES
NO

90

GOVERNMENT ACQUISITION, REGULATION OF PRIVATE PROPERTY. INITIATIVE CONSTITUTIONAL AMENDMENT.

Bars state/local governments from condemning or damaging private property to promote other private projects, uses. Limits government's authority to adopt certain land use, housing, consumer, environmental, workplace laws/regulations. Fiscal Impact: Increased annual government costs to pay property owners for losses to their property associated with new laws and rules, and for property acquisitions. These costs are unknown, but potentially significant on a statewide basis.

YES
NO

CA44-2-K1

VOTE BOTH SIDES



VOTER'S PAMPHLET

STATE LEGISLATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot.
Pursuant to Government Code Section 85601(c), only a candidate who accepts voluntary expenditure limits may purchase space for a statement.

Statement of **JOHN LAIRD**, Candidate for
State Assembly
27th District

Occupation: State Assemblymember

Age: 56

I have been honored to represent Santa Cruz County in the State Assembly the past four years. I have moved into the Assembly leadership as Chair of the Budget Committee and as a lead member of the conference committees on the budget and the infrastructure bond package.

As a leader in the Assembly, I have fought to extend health insurance to all California children, roll back community college fees, restore education funding, ensure that California's environmental protection is strong, and give working people a fair shake from state government.

My bills to help first-time homebuyers in Santa Cruz County, extend state civil rights protections, protect agricultural land from urban development, give public transit workers a role in managing their pension funds, expand the number of children in school nutrition programs, and restore community college health services have all been signed into law.

I am particularly proud of the successful bipartisan effort to pass the Laird-Leslie Act, which established the Sierra Nevada Conservancy.

We still must extend health care to all Californians, ensure access to higher education and work together to attack the problem of global warming.

I bring to my job thirty years experience as a mayor, councilmember, community college trustee, congressional assistant, budget analyst, non-profit executive director and community activist.

It is an honor to serve you in the state legislature. I ask for your support - in both the election and with the continuing challenges facing California and the Monterey Bay Area.

www.johnlaird.org

1270-001

Declaración de **JOHN LAIRD**, Candidato para la
Asamblea Estatal
Distrito 27

Ocupación: Asambleísta estatal

Edad: 56

Durante los últimos cuatro años, he tenido el honor de representar al Condado de Santa Cruz ante la Asamblea Estatal. He ingresado en la dirección de la Asamblea como presidente del Comité del Presupuesto y como miembro dirigente de los comités de conferencia sobre el presupuesto y sobre el paquete de bonos para la infraestructura.

Como líder de la Asamblea, he luchado para extender el seguro médico para todos los niños de California, para reducir las colegiaturas de los colegios comunitarios, para restablecer el financiamiento de la educación, para garantizar que la protección ambiental de California sea fuerte y para darles a las personas que trabajan un trato justo con el gobierno estatal.

Mis proyectos de ley para ayudar a las personas que compren su primera residencia en el Condado de Santa Cruz, para extender las protecciones de los derechos civiles en este Estado, para proteger las tierras agrícolas contra la expansión urbana, para concederles a los trabajadores del transporte público influencia en la administración de sus fondos de pensiones, para ampliar el número de programas de nutrición para los niños escolares, y para restaurar los servicios médicos de los colegios universitarios, y todos fueron refrendados y convertidos en ley.

Estoy particularmente orgulloso de la exitosa iniciativa bipartidista para aprobar la Ley Laird-Leslie, la cual estableció la Junta de Protección Ambiental de la Sierra Nevada.

Todavía tenemos que extender el cuidado de la salud a todos los residentes de California, garantizar el acceso a la educación superior y trabajar juntos para acometer el problema del calentamiento del planeta.

Llevo a mi trabajo treinta años de experiencia como alcalde, concejal, miembro del consejo de administración de colegio comunitario, ayudante legislativo, analista de presupuestos, director ejecutivo de una empresa sin fines de lucro y activista en la comunidad.

Es un honor servirle a usted en la legislatura estatal. Le pido su apoyo – tanto en las elecciones como en los constantes asuntos desafiantes que California y el Área de la Bahía tienen que enfrentar. www.johnlaird.org

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **ROWLAND BAKER**, Candidate for
Superintendent of Schools
Santa Cruz County

Occupation: Santa Cruz County Assistant Superintendent of Schools **Age:** 55

For 33 years I've worked to make Santa Cruz County's schools better. During my 15 years as a classroom teacher, 5 years as a principal, and 13 years at the County Office of Education, I've lead with vision and innovation to address the needs of our students and schools. My years working with the Department of Education in Sacramento have given me the expertise needed to help secure millions of dollars in grants and special funding for local schools. Many key educators and other community leaders support my candidacy. The current County Superintendent of Schools endorses me.

My goals:

- Develop curriculum and programs to ensure the success of all students.
- Recruit, support and retain excellent teachers and staff.
- Maximize state and federal funding while ensuring school district fiscal accountability.
- Streamline and consolidate county services in a way that supports individual school districts.

If elected, I will provide the leadership necessary to represent our county in Sacramento. I will develop programs that improve our schools and address their unique and rapidly changing needs. As a native of our county, a parent and lifelong educator, I'm committed to creating the best possible education for all of our students.

<http://www.bakerforsuperintendent.com>

3005-002

Declaración de **ROWLAND BAKER**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Asistente al Superintendente de Escuelas del Condado de Santa Cruz **Edad:** 55

Por 33 años, he trabajado para mejorar las escuelas del Condado de Santa Cruz. Durante 15 años como maestro en las aulas, 5 años como director escolar, y 13 años en las Oficinas de Educación del Condado, he liderado con visión y con innovación para hacer frente a las necesidades de nuestros alumnos y de nuestras escuelas. Mis años de trabajo con el Departamento de Educación en Sacramento me han dotado de la pericia necesaria para ayudar a obtener millones de dólares en donaciones y en fondos especiales para las escuelas locales. Mi candidatura cuenta con el respaldo de muchos educadores importantes y de otros dirigentes de la comunidad. El actual Superintendente de Escuelas del Condado me ha dado su aprobación, también.

Éstas son mis metas:

- Establecer planes académicos y programas para garantizar el éxito de todos los alumnos.
- Reclutar, apoyar y retener a excelentes maestros y empleados.
- Aumentar al máximo el financiamiento federal y estatal en tanto que se garantiza la responsabilidad fiscal del distrito escolar.
- Agilizar y consolidar los servicios del condado de una manera que apoye los distritos escolares individuales.

Si soy elegido, ofreceré la dirección necesaria para representar a nuestro condado en Sacramento. Desarrollaré programas que mejoren nuestras escuelas y que enfrenten sus necesidades únicas que cambian tan rápido. Como natural de nuestro condado, como padre y como educador por toda mi vida, estoy comprometido a establecer la mejor educación posible para todos nuestros alumnos.

<http://www.bakerforsuperintendent.com>

3005-002

Statement of **MICHAEL WATKINS**, Candidate for
Superintendent of Schools
County of Santa Cruz

Occupation: Educator and School Administrator **Age:** 56

I am running for Superintendent because I refuse to accept the declining state of our public schools. New leadership is the answer.

As your Superintendent, I will:

- Put students first
- Empower teachers and include parents in decision making
- Fight to get Santa Cruz County schools every dollar due from state and federal government, make wise use of tax payer dollars, and direct funds to the classroom
- Work with business leaders to prepare students for the demands of the 21st Century workforce
- Promote tolerance and embrace diversity

I have been endorsed by:

- Sandra Nichols and Lupe Rivas (former candidates)
- Teachers (California Teacher's Association)
- Democrats (Democratic Women's Club)
- Classified school employees (Classified School Employees Association 484)
- Working families (AFSCME 3299)
- GLBT Alliance
- Democracy for America

I have 35 years of experience working in every aspect of education including: classroom teaching, school administration and balancing multi-million dollar budgets. I have been honored for, "Visionary Leadership" by the Board of Supervisors and "Positive Change for Youth" by the Watsonville City Council.

The status quo is no longer acceptable. I will welcome the community's input and build new partnerships. I respectfully request your vote. Together, we can make public education the gateway to a better future.

3005-001

Declaración de **MICHAEL WATKINS**, Candidato para
Superintendente de Escuelas
Condado de Santa Cruz

Ocupación: Educador y administrador escolar **Edad:** 56

Me postulo para el puesto de Superintendente porque me niego a aceptar el empeoramiento de nuestras escuelas públicas. La respuesta reside en obtener nueva dirección.

Como su Superintendente, Yo

- Daré prioridad a los alumnos; Concederé poderes a los maestros e incluiré a los padres en la toma de decisiones; Lucharé para que las escuelas del Condado de Santa Cruz puedan obtener todo el dinero que merecen del gobierno estatal y federal, utilizaré prudentemente los fondos del contribuyente y dirigiré los fondos hacia los salones de clases; Trabajaré con los líderes del sector comercial para preparar a los alumnos para las exigencias del mundo laboral del Siglo XXI; Fomentaré la tolerancia y daré la bienvenida a la diversidad

Cuento con el respaldo de:

- Sandra Nichols y Lupe Rivas (ex candidatas); Los maestros (la Asociación de Maestros de California); Los demócratas (el Club de Mujeres Demócratas); Los empleados escolares especializados (la Asociación de Empleados Escolares Especializados 484); Las familias que trabajan (AFSCME – la Federación Americana de Empleados Municipales, Estatales y Federales 3299); La Alianza GLBT (alianza entres gays y lesbianas); Democracia para Estados Unidos

Tengo 35 años de experiencia de trabajar en todos los aspectos de la educación incluyendo: como maestro en las aulas, como administrador escolar y en la reconciliación de presupuestos multimillonarios. Recibí el galardón por "Dirección Visionaria" otorgado por el consejo de supervisores y el galardón por "Cambios Positivos para la Juventud" otorgado por el concejo de la ciudad de Watsonville.

Ya no se puede aceptar el sistema establecido. Invitaré las ideas de la comunidad y formaré nuevas alianzas. Solicito respetuosamente su voto. Juntos podemos hacer de la educación pública el umbral para llegar a un futuro mejor.

3005-001

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **JUAN G. ESCAMILLA**, Candidate for
Governing Board Member, Trustee Area 6
Cabrillo Community College District

Occupation: Local Business Owner/Parent **Age:** 48

Hard Work with Straight Talk.

I am your candidate for Cabrillo College Board. Many of our young people are not properly prepared to enter our local workforce. With your vote, you will help me fix this problem.

I'm a "hands-on" guy who is in the trenches working hard for the American Dream everyday. Cabrillo College should exist to better prepare our students for vocational trades and good jobs. This will be my Primary Mission on the Governing Board.

Information about me is an open book. My family has lived in Santa Cruz County for over 40 years. My wife and I own and operate small businesses in Aptos Village. You can talk with me anytime by visiting any of my 3 Wilson's Tires locations.

Many voters know about Cabrillo College, but don't know their elected Cabrillo Board Members. My candidacy changes that.

I'm the only candidate in this race to submit a written statement of my views on how to better represent you. The incumbent's silence speaks volumes. My campaign is supported by the Senior Coalition, and current School Board Presidents of the Pajaro and Soquel School Districts. I ask for your vote as well.

3036-002

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **SHARON GRAY**, Candidate for
Governing Board Member, Trustee Area 7
Pajaro Valley Unified School District

Occupation: Incumbent School Board Member / Teacher

It has been a privilege to serve as your elected Member on the Pajaro Valley School Board for the past 12 years. Our Board of Trustees has worked diligently to insure that all school children receive the best possible education.

We have been especially blessed with the stellar success of our students in the PVUSD North Zone: Rio Del Mar, Aptos/Seacliff and La Selva Beach. The students and staff at the Elementary schools deserve to be proud of their excellence in achievement. They were recently honored at both the State & Federal levels.

I'm asking the voters for a final term to accomplish the following:

- Finish shepherding the AHS Bond Construction Project
- Prepare our Secondary schools (grades 7-12) for even greater student achievement and college acceptance
- Implement a special — "North Zone School Calendar" which better reflects the needs of our parents & kids
- Complete our District's important compliance work with the State Committee on Teacher Credentialing as the official School Trustee appointee of the Governor

I pledge to serve you with continued energetic involvement and unwavering commitment for the education of our local children.

I would appreciate your vote again on Election Day. Thank you.

3067-002

Statement of **JOHN BROUGH**, Candidate for
Governing Board Member, Trustee Area 7
Pajaro Valley Unified School District

Occupation: Environmental Health & Safety Educator

Age: 45

The next generation of students will live in an ever-shrinking world requiring new and more complex skill sets to survive. It's not so simple as mastering "The 3 R's" and having well-meaning community leaders pledging to work together for "Good Schools." My extensive personal & multi-cultural business experience has proven otherwise.

As Trustee, I will advocate for bilingualism (with English Language emphasis) in our Elementary classrooms. It is true that our local schools have won many prestigious awards. Students, parents, teachers and School Board Members must be commended. However, there should always be an opportunity for improvement when striving for educational excellence.

Outstanding Student achievement is not just measured through "cookie-cutter" methods of standardized testing. Diversity of curriculum prepares our youth for survival and eventual success in an increasingly growing Global Economy. Independent thinking must be stimulated and nurtured within each student.

Sustainable communities begin with preparing future leaders to become good stewards of the Environment we all share. Teachers need to be paid better to accomplish these lofty goals. When elected, I will support living wages for our School Employees. Please Remember...

If we are together, kids will succeed. I respectfully ask for your vote.

3067-001

Declaración de **JOHN BROUGH**, Candidato para
Miembro del Consejo de Gobierno, Área de Síndico núm. 7
Distrito Escolar Unificado de Pájaro Valley

Ocupación: Educador en salud y seguridad ambientales

Edad: 45

La próxima generación de alumnos vivirá en un mundo cada vez más pequeño que requerirá conjuntos de habilidades nuevos y más complicados para sobrevivir. No es tan fácil como estudiar las materias "básicas" y tener líderes comunitarios con buenas intenciones que prometan trabajar juntos para "buenas escuelas". Mi vasta experiencia personal y experiencia multicultural en el comercio me han demostrado lo contrario.

Como Síndico, abogaré por un ambiente bilingüe (acentuando el idioma inglés) en nuestras escuelas primarias. Es cierto que nuestras escuelas locales han obtenido muchos premios prestigiosos. Es preciso felicitar a los alumnos, a los padres, a los maestros y a los integrantes del consejo escolar. Sin embargo, cuando se hace esfuerzos por la excelencia en la educación siempre debe haber lugar para mejoras.

Un desempeño escolar sobresaliente no puede ser medido solamente por métodos preestablecidos en exámenes normalizados. La diversidad del programa académico prepara a nuestros jóvenes para sobrevivir y más adelante tener éxito en una economía global que sigue creciendo. Es preciso estimular y cultivar el pensamiento independiente de cada uno de los alumnos.

Para establecer una comunidad sostenible el primer paso consiste en preparar a los líderes del futuro a cuidar bien el medio ambiente que todos compartimos. Para poder realizar estas metas elevadas hay que aumentar los sueldos de los maestros. Cuando sea elegido, abogaré por salarios dignos para los empleados de nuestras escuelas. Por favor, recuerde...

Si nos juntamos, los niños tendrán éxito. Le pido respetuosamente su voto.

3067-001

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

Statement of **KIM TURLEY**, Candidate for
Governing Board Member, Trustee Area 7
Pajaro Valley Unified School District

Occupation: Business Owner

Age: 46

I believe we owe our students a creative and challenging curriculum that engages each one of them. As a proud product of PVUSD schools, having taught in the district for 15 years, and as a business owner in Santa Cruz County, I strongly believe public education is the very cornerstone of our community. My focus will be providing strong educational experiences for all students, whether they are planning to attend college, or seek a vocation. I do know there are many challenges in our district, yet I believe it is especially critical that we respond to the educational needs of our students equally. I'm dedicated to adhering to the California School Board Association's standards of governance, and will work hard to ensure that we attract strong leadership, and retain the best possible teachers and staff. I will bring integrity and honesty back to the PVUSD, through open communication and teamwork. The Aptos area schools need strong representation at the district level — I will be that voice.

Qualifications:

Bachelor of Science, Physical Education
California Teaching Credential
Community College Teaching Credential
California Real Estate License
Varsity Basketball Coach

I look forward to representing the Aptos area. Thank you for your vote.

3067-003

Declaración de **KIM TURLEY**, Candidata para
Miembro del Consejo de Gobierno, Área de Síndico núm. 7
Distrito Escolar Unificado de Pájaro Valley

Ocupación: Dueña de una empresa

Edad: 46

Creo que les debemos a nuestros alumnos un programa académico creativo y estimulante que los comprometa a cada uno de ellos. Como alumna orgullosa de haber estudiado en las escuelas del PVUSD, como maestra en el distrito por 15 años, y como dueña de una empresa en el Condado de Santa Cruz, creo firmemente que una educación pública es la verdadera piedra angular de nuestra comunidad. Voy a concentrarme en ofrecer experiencias educativas dinámicas para todos los alumnos, ya sea si opten por una institución universitaria o una educación vocacional. Yo sí sé que tenemos muchos asuntos desafiantes en nuestro distrito, pero creo que es sumamente esencial que respondamos con igualdad a las necesidades educativas de nuestros alumnos. Estoy entregada a obedecer las reglas de gobierno interno de la Asociación de Consejos Escolares de California, y trabajaré con tesón para garantizar que atraeremos dirección fuerte, y que retendremos los mejores maestros y empleados posibles. Devolveré la integridad y la honradez al PVUSD, mediante la comunicación abierta y el trabajo en equipo. Las escuelas del sector de Aptos necesitan representación vigorosa a nivel de distrito – yo seré esa voz.

Formación:

Licenciatura en Educación Física
Credencial de enseñanza de California
Credencial para enseñar en los colegios universitarios
Licencia de bienes raíces de California
Entrenadora del equipo primero de básquetbol

Espero con ansias representar el sector de Aptos. Agradeceré su voto.

3067-003

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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Statement of **BRUCE JAFFE**, Candidate for
Director
Soquel Creek Water District

Occupation: Research Geologist/Oceanographer

Age: 51

Water is a precious resource of our community. As a member of the Board of Directors I have worked to protect that resource by (1) enacting an aggressive water conservation program to reduce water usage, (2) developing strategies to minimize the risk of salt water entering our aquifer from the ocean, and (3) decreasing deadly Arsenic in our water by building a state of the art water treatment plant. I will continue to use my technical expertise to develop new and creative approaches to protect our water. My qualifications include:

- *Educated* in sciences related to water (Doctorate in Geology from UCSC, Masters in Geological Oceanography from University of Washington, Bachelors in Earth Sciences from UCSC, 24 years professional experience in Earth Sciences)
- *Active* in the community (25-year resident of mid-County, participates in community groups, knows how water problems relate to local problems and politics)
- *Concerned* that we have an ample safe, clean water supply in the future (father of two, plans on living in mid-County for many years to come)

I appreciate your vote so we can keep the Soquel Water Board on track to ensure clean, fresh water for the future.

6152-002

Statement of **DANIEL F. KRIEGE**, Candidate for
Director
Soquel Creek Water District

Occupation: Civil Engineer

In the management of our precious water experience definitely counts! My experience in water management, including water supply and water quality, includes careful conservation and the highest concern for our environment. I have been professionally involved in water management for over 35 years. Proper management of our existing water supply with a vision for the future, including fiscal responsibility, is imperative for the Water District. Our water quantity and quality must be adequate to meet our needs. The currently over-drafted ground water supply must be protected from contamination. We need to reduce pumping and create an additional water supply.

As an incumbent member of the Soquel Water District Board of Directors, I have been instrumental in providing sound decisions. My professional career with the Santa Clara Water District as manager of Operations, gave me extensive knowledge in water management. As the former chairperson of the California Water Commission, my experience in state water issues gives me an over-all view of California's water issues, a valuable source of knowledge of state funding for a portion of our supplemental water supply.

Professional consultant in water supply.

Registered Civil Engineer with a Master's Degree.

Vice-president in charge of construction for Habitat for Humanity.

6152-003

Statement of **DON HOERNSCHEMEYER**, Candidate for
Director
Soquel Creek Water District

Occupation: Research Chemist

During my industrial career I helped develop reverse-osmosis technology for water purification. Best-technology solutions like this are needed more than ever as our community faces serious water quality challenges.

In the past, it was sufficient that board members had a good business sense and an honest heart. However, in our modern world, additional skills like my Ph.D. in chemistry are vital for management of our dwindling natural resources. It will be difficult to move beyond the current crises without advanced skills among the board members.

My qualifications for the Board of Directors include:

- Ph.D. in chemistry and professional experience in solving a wide variety of chemical problems.
- Business experience as a manager of Research and Development, and Quality Assurance in several companies.
- Experienced as a board member in a local church and in the Professional and Technical Consultants Association.
- An 18-year resident in mid-county and active in community projects.
- Dedicated to sustainable water management for ourselves and for future generations.

I want your vote so that I can help the water district continue to develop sound solutions to our water issues.

6152-001