

EXHIBIT A

Measure to be voted on: November 3, 2026

ORDINANCE NO.

ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SCOTTS VALLEY AMENDING SECTION 3.24.030 OF CHAPTER 3.24 OF TITLE 3 OF THE SCOTTS VALLEY MUNICIPAL CODE PERTAINING TO THE CITY OF SCOTTS VALLEY'S TRANSIENT OCCUPANCY TAX

THE PEOPLE OF THE CITY OF SCOTTS VALLEY, CALIFORNIA, DO ORDAIN AS FOLLOWS:

WHEREAS, it is the purpose of this Ordinance to ,amend the City of Scotts Valley Municipal Code Section 3.24.030 entitled Tax Imposed, to increase the Transient Occupancy Tax from 11% to 13%; and

WHEREAS, this Ordinance shall be known as the City of Scotts Valley Transient Occupancy Tax increase. The City of Scotts Valley hereinafter shall be call "City". This Ordinance shall be applicable in the incorporated territory of the City; and,

WHEREAS, the increase in the TOT rate, if approved, will produce the additional benefit of helping to recoup costs associated with the impacts travelers and visitors have on the City's many amenities, such as, but not limited to, police services, traffic circulation, parks and recreation and public roads. It also will reduce the per capita cost of general municipal program and services paid by local residents and businesses.

NOW THEREFORE BE IT HEREBY ORDAINED BY THE CITY COUNCIL OF THE CITY OF SCOTTS VALLEY AS FOLLOWS:

SECTION 1. Section 3.24.030 of Chapter 3.24 of Title 3 of the Scotts Valley Municipal Code is hereby amended to read as follows:

"3.24.030 - Tax imposed.

For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in the amount of ~~eleven percent (11%)~~ **thirteen percent (13%)** of the rent charged by the operator. The tax constitutes a debt owed by the transient to the city, which is extinguished only by payment to the operator or to the city. The transient shall pay the tax to the operator of the hotel at the time the rent is paid. If the rent is paid in installments, a proportionate share of the tax shall be paid with each installment. The unpaid tax shall be due upon the transient's ceasing to occupy space in the hotel. If for any reason the tax due is not paid to the operator of the hotel, the city finance director may require that such tax shall be paid directly to the city finance director."

SECTION 2. It is the purpose of this Ordinance to amend the City of Scotts Valley Municipal Code Section 3.24.030 entitled Tax Imposed, of Chapter 3.24 entitled Uniform Transient Occupancy Tax, to increase the Transient Occupancy Tax from 11% to 13%.

SECTION 3. This Ordinance shall be considered as adopted upon the date that the vote is declared by the City Council, and shall go into effect on January 1, 2027.

SECTION 4. City Council Approval. The City Council of the City of Scotts Valley approved this Ordinance for placement on the November 3, 2026 ballot by Resolution No. 2095.2 adopted by a four-fifths vote of all members.

This Ordinance was introduced by the City Council of the City of Scotts Valley on the 3rd day of June, 2026, and was submitted to the People of the City of Scotts Valley at the November 3, 2026 election. It was adopted by the following vote of the People:

YES: _____
NO: _____

Adopted as an Ordinance of the City of Scotts Valley at a regular meeting of the City Council held the ____ day of December, 2026, by Declaration of the results of the November 3, 2026, by the following vote of the City Council of the City of Scotts Valley:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED: _____
Donna Lind, Mayor

ATTEST:

Cathie Simonovich, City Clerk

APPROVED AS TO FORM:

Kirsten Powell, City Attorney